

## Agenda

### SASY Neighborhood Association Council Meeting

14 January 2016, 6:30 pm - 9:00 pm @ Goodman Community Center, 149 Waubesa St.

1. Introductions / Quorum
  - a. Melissa Biagtan, Tim McCarty, Jason Waller, Mia Brodersen, Lance Green, Marsha Rummel, Meghan Blake-Horst, Ryan Koglin, Megan Williamson, Jason Tish, Margo Tiedt, John Steines, Doug Johnson, Brad Hinkfuss, Dan Lenz, Ben Nerad, Ginny Jenkins, Laurie Lambert, Teri Murphy, Tom Murphy, Megan Hegde, Ann Kinsley, Betty Chewing, Kim Neuschel, Tom Munro, Sarah White
  - b. Excused absences: Melanie Foxcroft
2. Approval of previous meeting minutes - see <http://www.sasyna.org/index.php/meetings>.
  - a. Ryan K motioned to approve the minutes. Jason T seconded. All in favor. Motion approved.
3. Adjustment of the agenda - Additions, Corrections, Guests, Items for Open Discussion
4. Invited Guests and Presentations
  - a. Garver Feed Mill/Baum development update - (Bryant Moroder)
  - b. Brad H reported that there is no detailed update, but project is moving forward per Bryant
5. Safe Crossings Project - (Meghan Blake-Horst)
  - a. Project to educate and increase awareness of safe crossings at intersections through Artful Crossings Initiative Budget
  - b. Flag boxes will feature original work of local artists
  - c. Requesting \$2,000 contribution from SASY to help growth of this initiative and complete the installation of the two intersections at Milwaukee/Marquette and Winnebago/Sutherland Ct. (in front of Big Oak Child Care)
  - d. City will be installing the boxes pro-bono
  - e. Could probably get boxes out by early spring (March-April) if funding is secured
2. Intentionally Welcoming / Union Corners Proposal (Sue Thering, John Steines)
  - a. Working to create more welcoming environments for historically marginalized groups
  - b. Collaborative Arts Initiative to prepare an interactive outdoor art installation
  - c. Working with Freedom Inc and other partners.
  - d. Requesting \$2,500 from SASY for videography of art project
  - e. Decals have already been purchased
3. Update from the Lowell Centennial Campaign (Kim Neuschel, Jason Waller, Ann Kinsley)

Lowell 100 Campaign  
Centennial got a lot of press thanks to the efforts of the Lowell Community Organization.

State Journal  
WKOW  
Channel 3000  
Looking to raise \$400,000

Parents came up with a vision for an outside space that honors our kids.

How do we get kids outdoors

Worked with an architect to create a master plan

Link:

<https://drive.google.com/file/d/0BzLMM1nzhZ2b2JkTVQyWTVvaUE/view>

Goals for project are greening the outdoor school area and creating a welcoming, connecting environment

\$200,000 Half goal individual small donors

150K, Major gifts campaign.

50K will be raised from events.

Seeing multiple generations of families and teachers looking to get involved.

Launched a Lowell Restaurant Week

Launching a Cents for Centennial collecting pennies in classrooms.

Fun Run

Silent Auction.

Asking SASY for \$10,000 to kickstart campaign, and would like SASY's sponsorship when writing grants if needed

Ryan K pointed out that the SASY budget has set aside money for a large community/capital project, but suggested that we open up this opportunity to several projects

The principal of Lowell is one of the biggest advocates of this project

Brad K made a motion for SASY to support Lowell through grant sponsorship if needed. A friendly amendment was made to add that SASY would serve as the supporting organization through sponsorship of grant applications. Ginny J seconded the motion. All were in favor. Motion approved.

4. East Side History Album printing project (Margo and/or Sarah White)
  - a. City Neighborhood Grant is due February 22nd
    - i. confirming that we will be the organization sponsoring the grant application.
    - ii. authorizing Jason to be the liaison.
    - iii. Jason T moved that SASY support the Dane Commission Arts grant through the writing of a second letter. Tim M seconded. All in favor. Motion approved
1. Follow-up on items from previous SASYNA Council Meetings (Old Business)
  - a. Transportation Committee Recommendations
2. 1938 Atwood (adjacent parking lot to Alchemy) - delayed for a year
  - a. Gorman willing to give a partial waiver to lease to Union Corners Co-housing group
  - b. Public Market neighborhood meeting - Jan 27 at Trinity Lutheran at 6:30 PM
  - c. Operation Fresh Start has option to purchase Holy Cross Lutheran Church school - Jan 20 at 6:30 at Holy Cross Church
  - d. Panel "How Many Apartments Does Madison Need?" on Jan 26, High Noon Saloon at 6:30
  - e. Move of homeless encampment from Union Corners to Hawk Street
    - i. Marsha inquired that perhaps people could park in Salvation Army lot
  - f. Emmett Street trees

- i. Marsha is working on requiring meeting notices to say more about tree cutting
- 3. SASYNA Committees and Liaisons
  - a. Festival Committee - (Brad K, Megan WS)
    - i. Special Central Park/Olbrich Park musical event (Ginny, Megan, Brad K)
      - 1. Bob Queen approached SASY to see if they would be interested in co-sponsoring a Special Central Park session on September 8
      - 2. SASY would contribute \$5,000 that would cover musicians and the talent
      - 3. Already have made contact with local and national bands, including the March 4th Marching Band and the Portland Cello Project
      - 4. Hope is to at least break even on costs
      - 5. Brad H suggested that a focus group get together to discuss this to come to a decision perhaps in the next week or two
    - ii. WinterFest recap:
      - 1. raised \$1078.67 to give to TEP - Transition in Education Program
      - 2. suggestions that TEP come to a SASY meeting to tell the Council about the program, and what they will do with the raised funds
    - iii. Atwood Fest
      - 1. Maker Space will be added
      - 2. Brad K will be stepping down as the Chair of Atwood Fest to focus on creating the Maker Space
      - 3. Brad K made a motion to appoint Ginny J as the new Chair of the Festival Committee and the AtwoodFest lead. Megan W seconded. All were in favor. Motion approved.
  - a. Winter Solstice wrap-up (Betty)
  - a. Treasurer's Report / Sustainable Finance (Tim McCarty, Ryan Koglin)
    - i. Update on 501(c)3 nonprofit transition
    - ii. Thanks to Jason and Ryan, will be meeting with attorney that helped create the MNA nonprofit
    - iii. Meeting with them on Tuesday
    - iv. Attorney will review bylaws, advice on incorporation, then SASY will have to fill out form 1023 to IRS
    - v. Estimated costs for incorporation could be \$2,000-\$4,0000
  - b. Preservation & Development (Brad H)
    - i. 1938 Atwood Ave - Project postponed for 1 year (Brad H)
    - ii. Marling Lumber site - project delays (Brad H)
    - iii. Jackson Triangle Redesign (Jason Tish)
      - i. Kickoff meeting in December
      - ii. Met with Marsha and received guidance
      - iii. Next meeting is this Sunday, Sunday, 1/17 10am at Barrique's.
  - c. Win/Atwood Corridor Planning Committee (Brad H)
    - i. Seeking city approval for new intersection configurations (Brad H)
  - d. Union Triangle Committee

- a. Transportation Committee (Melanie Foxcroft)
- b. Terrace and Yard Plantings Committee (Tim Wong, Melanie)
- a. Olbrich Board Liaison Report (Betty)
- b. Kipp Committee (Gary/Lance)
- c. Communication Committee (Brad K.)
- d. Airport Noise Committee (Melanie Foxcroft)
- e. Membership Committee
1. New Business
  - a. The Fair Oaks Triangle. Sam Skar would like to begin a dialogue with WPNA and the City with the intention of being represented by SASYNA.
  - b. Brad K moves to create an exploratory committee to investigate the Fair Oaks Triangle. Tim M seconds. All in favor. Motion passed.
2. Community Event Announcements
  - a. Dane County UW-Extension to offer Spring 2016 "Green Thumb Gardening" class series. Classes held Thursdays, 6:30 – 9:00 pm, February 25 - April 14, 2016. To register, visit the extension website at: <http://dane.uwex.edu/horticulture/greenthumbclasses/> For more information and registration questions, call Joe Muellenberg at (608)224-3709.
  - b. Neighborhood Discussion about the proposed public market. Join Alders Rummel, Palm and Zellers at a meeting at 6:30 pm @ Trinity Lutheran Church on 1/27/2016.
1. Adjourn meeting. Tim M made the motion to adjourn. Brad K seconded. All in favor. Motion passed.
2. Announcement: Grand Opening Party to Arts & Literature Laboratory, 2021 Winnebago St, Jan 23,6-9 PM