

Communications Committee Meeting

January 7 2015 - 6:00pm

Malt House

Erin McWalter, Erin Hughes, Melissa Biagtan, Brad Kuse

Annual Meeting

Food

- Sponsors to bring food?
- Open up the other room for drinks at the annual meeting.
- Chili Cook off (if a potluck)

Advertising

- Create Handout Print flyers for Annual meeting
- Facebook, Yahoo, Nextdoor and Twitter presence
- Annual meeting Door Hangers? (Touch base with East High after next SASY meeting.)
- Ask for input from neighborhood. Use this to define annual meeting
- Door Hanger Content Front
 - Do you know Garver is getting fixed up?
 - Did you know that Atwood's getting torn.
 - Did you know what to do in the event of a turkey encounter?
 - Hops museum?
 - Tiny Houses?
 - Union Corners
 - Union Triangle: Paint the pavement

Content on the back

- Your opinion matters.
- What are your concerns?
- What are your ideas to make the neighborhood better?
- Postage stamp place
- place for Address.
- Big box to collect them somewhere? 3 boxes
 - Graphic on door hanger with Boxes and addresses for:
 - Monona State Bank
 - Hops Museum
 - Stone Fence
- Hops museum may partially sponsor door hangers. Stone Fence May follow suit.
- Talk to Beatrice, Donna and KW2 about # of door hangers
 - AtwoodFest Advertising Breakout has 4000 door hangers at \$712 through Sprint Print

Communicator of the Month Award

Award to Dan

Frame, leave to Megan

Print and fill out cert.

Go buy a megaphone/telephone for people to sign and pass along.

Achievements instead of awards? Gamify?

Award/Achievement brainstorming

Historian of the year award

Communicator award

Manual Labor

Handy Man

Home Brewer of the Year (Wreath of Hops on head)

Good Samaritan

Conservationist award for kids who read meter, take pics and submit.

Gas and Electric

Water

Talk to zarklabs about making an app.