

Agenda

SASY Neighborhood Association Council Meeting

11 December 2014, 6:30 pm - 9:00 pm @ Goodman Community Center

1. Introductions / Quorum

Excused Absences: Sue Thering, Melissa Biagtan, Rachel, Scott Resnick, Margo Tiedt, Erin Hobb, Melanie Foxcroft, Jason Tish, Doug Johnson, Brad Hinkfuss, Megan Williamson, Lou Host-Jablonski, Betty Chewning, Michael Vickerman

2. Approval of previous meeting minutes - see <http://www.sasyna.org/index.php/meetings>

Motion to approve: Betty Chewning

Seconded: Brad Kuse

3. Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion

4. Invited Guests and Presentations

a. Scott Resnick - Candidate for Mayor of Madison

8th district Downtown

Online television Company was

COO Harden Design and Development

Office next to James madison park

Good Atmosphere, good culture

Wanted to give back to the community

Best way to do this is within gov't

His approach is to respect one another.

What is the future of Madison?

What will it look like in 2050?

How do we empower community leaders?

How to we address the equity gap?

These are the questions he would like to explore by listening to the community

Current initiatives

Rolling out a WIFI Network

Diversity in the tech field

Working with MMSD to support tech initiatives.

1.2 mill tech fund primarily geared toward women entrepreneurs

Looking at what the next generation of traffic looks like

Questions

Committee work?

12 assignments

Include:

Overture center

MCAD Board

Vending

Econ Dev

Plan commissioner (where he is now spending most of his time)

Interest in more bus service on east wash, bus rapid transit proposal
Given the cost of a needed new bus barn, being rolled into the proposals

What can be done to get BRT out of the logjam

The issue is the price tag on the bus barn

Need to rethink how we structure bus system

Make it more accessible

Bus barn is a necessity

We should act on the Good pieces/low hanging fruit on the report that we can implement immediately

Alcohol in city parks, as mayor, what is your perspective on this?

Comes back to mental health services

Writing something a ticket doesn't fix the issue

Mental health services need to be able to connect with park rangers

Police needs to take more of a social worker rather than enforcement approach

Neighborhood officer on State St. knows many people on State St. he puts together a team to address with that person

Need to identify people who have chronic issues that need to be addressed

Isthmus neighborhood are popular due to walkability, Stoughton Rd could house a blvd.

Frustrating to work with DOT

Advocating for DOT to vacate 51, move State Hwy to the interstate

Need to have a good relationship with DOT

Grow in tax base by having a blvd there

Starting Block, coalesce the number of start ups.

Makerspace

Start ups

If you were mayor, how would you reconcile differences between the city and neighborhoods

Approach is to have early and honest meetings

Make sure neighbors and developers are at the same table

Takes a lot of time, but city is better off

Need to have city staff from top down to understand that it is their charge to serve residents

b. Holiday Party Update, Potluck reminder (Ryan, Catherine Stephens, Margo Tiedt)

Very successful at getting silent auction items

Everything still on schedule

5. Follow-up on items from previous SASYNA Council Meetings (Old Business)
a. Jenifer St Market potential move - no update at this time (Brad Hinkfuss)

6. SASYNA Committees and Liaisons

- a. Winter Solstice (Betty Chewning)

Budget: \$450

Scheduling \$120

Street Use \$50

Police \$180

Fire \$100

26th year of doing this

reason we need police is because the event is popular

Winter event is much smaller

Summer Event is bigger

Lance: Motion to approve the expense as presented

Ryan: Seconded

Sunday the 21st, Lighting the fire at 4:30

Saturday Night, Next Door Brewing, releasing solstice beer

- b. MG&E Subcommittee - Report from Michael Vickerman (Betty Chewning)

The rate change has only one year effect.

In 2016 they will have to file again

Michael Vickerman provided handout

See below

All utilities knew going in that their requests would be approved

The PSC is leading this charge to restructure rates

Agenda to seize up this fairness in payments to make sure that smaller users pay more

This is an attack on smaller customers

Based on comments heard at open meeting PSC would approve a greater hike in MGE Base rate

MGE agreed to "community conversations"

1100 public comments to filing, overwhelmingly opposed

PSC, when dealing with opposing viewpoints, PSC drifts to whatever is beneficial to the energy companies

It takes a clean record/no objections

Need to close the gap with MGE in the next 3-6 months.

Most all of the MGE concessions came from bad publicity, and pushback to MGE directly.

Public comment did not sway the PSC

Looked at volume of comments in this vs last rate case 30 vs 1100

Change in volume does not appear to have had an impact.

One subset of customers that will be negatively affected, apartment occupants

Developers, apartment management need to be brought into the conversation

To influence the outcome, we have to target MGE,
They are in the community
They are unable to escape the discontent
Spent a lot of PR dollars to create a brand as a community partner
PSC is pulling MGE in a direction that MGE knows will cause customers to complain

Need to show up to these community conversations

Need to give MGE alternative rate design
Chicago offers 2 different base charges
one for home owners
one for apartments
recognizes that more space = more power use

Any models out there where the big users pay their fair share
Rationale, MGE wants to recover cost of investments in infrastructure

Want to avoid a situation where people have a strong economic reason to use less power

All nearby municipally owned, base charge is \$8

Boulder CO is the only community that is actively pursuing making a Power Company a municipal entity.

This would be a tremendously arduous process

Excel is spending millions to push referenda

We do not have a franchise agreements between municipalities and power companies

One strategy might be to withdraw from green energy program

Green power tomorrow program is completely voluntary

People are leaving their Green Power because MGE is not green.

By disincentivizing using less power, they are NOT being green

47 percent of energy comes from columbia, 70s era coal plant

70 percent of power is coal

Need a new, less expensive way to allow users to support development of renewables

Wisconsin Industrial Electricity advocates for the top electricity users

Citizens utility board is the only one advocating for residential users

Need to understand where PSC is in this spectrum of advocacy

c. Festival Committee - Report on evolving plans for Atwoodfest 2015 (Brad K, Megan)

d. Preservation & Development (Brad H)

i. Union Corners - Buildings 4 & 5 update

Have not invested much in the design of the building

Quality of the materials is way down

Clear they are trying to drive down up front costs as much as possible.

Gorman should now have time to incorporate P&D suggestions into the design

Community Development Director said that there was an opinion by a

WHEDA attorney that the GDP is enough, may not need a SIP

January 8th Meeting - Public Meeting (front end the SASY Meeting)

This is the only meeting time that works

Goes to Plan commission on the 12th

- e. Union Corners - Co-housing / intentionally welcoming
 - On Sat will be the first core group is having, take a tour of the first co-housing)
- f. Transportation Committee (Melanie Foxcroft)
 - Approved of some simple requests
 - Mostly said no to each on the list
 - These requests and responses are on the Meetings Page
 - Pedestrian activated
- g. Win/Atwood Corridor Planning Committee (Brad H)
 - Planning update - reconvene with City of Madison in March 2015
 - Not willing to commit staff and time until March 2015
 - First meeting with city will be at that time
 - Schenks corners set for 2015
 - Reconstruction of atwood is pushed off to 2020.
 - Winnebago leading to Union Corners is going to be bumped up
- h. Communication Committee (Brad K.)
 - Domain renewal/request for reimbursement (Brad K)
 - Spent \$15 to renew sasyna.org domain
 - Motion to approve request for funds: Ryan Koglin**
 - Seconded: Doug Johnson**
 - Motion Passes**
- i. Kipp Committee (Gary/Lance)
 - Dec 18th Meeting Commission of the Environment
 - Talk about lease of city land
- j. Sustainable Finance Committee (Tim McCarty, Sue Thering, Ryan, Ben Nerad)
 - Grading will be based off of the SASY mission statement
 - Details
 - What rep area it is in.
 - 501c3 status
 - Committee is looking to move forward with this
 - Lot of work, need to have a timeline
 - Brad requests a lay of the land from the Sustainable Finance Committee
 - Council decision on whether to go forward
- k. Union Triangle Committee (Gary Karch, neighbors)
- l. Airport Noise Committee (Melanie Foxcroft)
- m. Garver Committee (Betty/John)
 - Request for proposals due 19th of dec.
 - 7th of January Room 6:00 300 of the Municipal Building
 - Marsha suspects there will be 5 or so applicants
- n. Olbrich Committee (Sue)
- o. Membership Committee (Margo)
 - Proposed dates
 - Tue April 28

Wed April 15 22 29
Thursday April 23 or 30th
Council agrees to Thursday April 23rd.

7. New Business

Announcement from Friends of Starkweather
Earth Partnerships for schools
Creates curriculum for an area of the state
Weeklong event for teachers
They chose Starkweather watershed this year.
Working with 5 schools in the area.

Two windows shot out with BB gun
Neighbors have been concerned
Becky contacted the police
Police will have a meeting in Bolz A 12/15 at 6:30

8. District 6 Alderperson Report (Alder Marsha Rummel)

Trixie's interested in creating a growler gallery.
Beer goes in here is only in a keg, never bottled
Looking to tap into craft beer market
Niche thing to purchase
Open a tasting room next room
He is trying to open this and looking at the ordinances
Very specific rule about when you can offer tastings, specific times etc..
Mike Barrett, trees that were lost.

Marsha had a meeting with parks and City forester Marla
Streets Bad to state constructions

If we run into a tree that might not be able to save.

Marla states that we will now wait 72 hours and notify the alder
Stop work order if they run into a tree

Dora, city attorney suggest that we might issue a stop work order

9. Community Event Announcements <http://www.sasyna.org/index.php/special/>

10. Adjourn meeting

Betty moves to adjourn

Lance Seconds

Motion passes.

Meeting adjourned.