Agenda
SASY Neighborhood Association Council Meeting
11 December 2014, 6:30 pm - 9:00 pm @ Goodman Community Center

1. Introductions / Quorum
Excused Absences: Sue Thering, Melissa Biagtan, Rachel, Scott Resnick, Margo Tiedt, Erin Hobb, Melanie Foxcroft, Jason Tish, Doug Johnson, Brad Hinkfuss, Megan Williamson, Lou Host-Jablonski, Betty Chewning, Michael Vickerman

2. Approval of previous meeting minutes - see [http://www.sasyna.org/index.php/meetings](http://www.sasyna.org/index.php/meetings)
Motion to approve: Betty Chewning
Seconded: Brad Kuse

3. Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion

4. Invited Guests and Presentations
   a. Scott Resnick - Candidate for Mayor of Madison
      8th district Downtown
      Online television Company was COO Harden Design and Development
      Office next to James madison park
      Good Atmosphere, good culture
      Wanted to give back to the community
      Best way to do this is within gov’t
      His approach is to respect one another.
      What is the future of Madison?
      What will it look like in 2050?
      How do we empower community leaders?
      How to we address the equity gap?
      These are the questions he would like to explore by listening to the community
      Current initiatives
      Rolling out a WIFI Network
      Diversity in the tech field
      Working with MMSD to support tech initiatives.
      1.2 mill tech fund primarily geared toward women entrepreneurs
      Looking at what the next generation of traffic looks like

Questions
Committee work?
   12 assignments
   Include:
      Overture center
      MCAD Board
      Vending
      Econ Dev
Plan commissioner (where he is now spending most of his time)
Interest in more bus service on east wash, bus rapid transit proposal
  Given the cost of a needed new bus barn, being rolled into the proposals
What can be done to get BRT out of the logjam
  The issue is the price tag on the bus barn
  Need to rethink how we structure bus system
  Make it more accessible
  Bus barn is a necessity
  We should act on the Good pieces/low hanging fruit on the report that we can implement immediately
Alcohol in city parks, as mayor, what is your perspective on this?
  Comes back to mental health services
  Writing something a ticket doesn’t fix the issue
  Mental health services need to be able to connect with park rangers
  Police needs to take more of a social worker rather than enforcement approach
  Neighborhood officer on State St. knows many people on State St. he puts together a team to address with that person
  Need to identify people who have chronic issues that need to be addressed
Isthmus neighborhood are popular due to walkability, Stoughton Rd could house a blvd.
  Frustrating to work with DOT
  Advocating for DOT to vacate 51, move State Hwy to the interstate
  Need to have a good relationship with DOT
  Grow in tax base by having a blvd there
  Starting Block, coalesce the number of start ups.
    Makerspace
    Start ups
If you were mayor, how would you reconcile differences between the city and neighborhoods
  Approach is to have early and honest meetings
  Make sure neighbors and developers are at the same table
  Takes a lot of time, but city is better off
  Need to have city staff from top down to understand that it is their charge to serve residents
b. Holiday Party Update, Potluck reminder (Ryan, Catherine Stephens, Margo Tiedt)
  Very successful at getting silent auction items
  Everything still on schedule
5. Follow-up on items from previous SASYNA Council Meetings (Old Business)
   a. Jenifer St Market potential move - no update at this time (Brad Hinkfuss)

6. SASYNA Committees and Liaisons
   a. Winter Solstice (Betty Chewning)
      Budget: $450
      Scheduling $120
      Street Use $50
      Police $180
      Fire $100
   26th year of doing this
   reason we need police is because the event is popular
   Winter event is much smaller
   Summer Event is bigger
   **Lance: Motion to approve the expense as presented**
   **Ryan: Seconded**
   Sunday the 21st, Lighting the fire at 4:30
   Saturday Night, Next Door Brewing, releasing solstice beer

   b. MG&E Subcommittee - Report from Michael Vickerman (Betty Chewning)
      The rate change has only one year effect.
      In 2016 they will have to file again
      Michael Vickerman provided handout
      See below
      All utilities knew going in that their requests would be approved
      The PSC is leading this charge to restructure rates
      Agenda to seize up this fairness in payments to make sure that smaller
      users pay more
      This is an attack on smaller customers
      Based on comments heard at open meeting PSC would aprove a greater hike in
      MGE Base rate
      MGE agreed to “community conversations”
      1100 public comments to filing, overwhelmingly opposed
      PSC, when dealing with opposing viewpoints, PSC drifts to whatever is beneficial
      to the energy companies
      It takes a clean record/no objections
      Need to close the gap with MGE in the next 3-6 months.
      Most all of the MGE concessions came from bad publicity, and pushback to MGE
      directly.
      Public comment did not sway the PSC
      Looked at volume of comments in this vs last rate case 30 vs 1100
      Change in volume does not appear to have had an impact.
      One subset of customers that will be negatively affected, apartment occupants
      Developers, apartment management need to be brought into the
      conversation
To influence the outcome, we have to target MGE,
   They are in the community
   They are unable to escape the discontent
   Spent a lot of PR dollars to create a brand as a community partner
   PSC is pulling MGE in a direction that MGE knows will cause customers to complain
Need to show up to these community conversations
   Need to give MGE alternative rate design
      Chicago offers 2 different base charges
      one for home owners
      one for apartments
      recognizes that more space = more power use
Any models out there where the big users pay their fair share
   Rationale, MGE wants to recover cost of investments in infrastructure
   Want to avoid a situation where people have a strong economic reason to use less power
All nearby municipally owned, base charge is $8
   Boulder CO is the only community that is actively pursuing making a Power Company a municipal entity.
   This would be a tremendously arduous process
   Excel is spending millions to push referenda
   We do not have a franchise agreements between municipalities and power companies
One strategy might be to withdraw from green energy program
   Green power tomorrow program is completely voluntary
   People are leaving their Green Power because MGE is not green.
   By disincentivizing using less power, they are NOT being green
47 percent of energy comes from columbia, 70s era coal plant
70 percent of power is coal
Need a new, less expensive way to allow users to support development of renewables
Wisconsin Industrial Electricity advocates for the top electricity users
Citizens utility board is the only one advocating for residential users
Need to understand where PSC is in this spectrum of advocacy

c. Festival Committee - Report on evolving plans for Atwoodfest 2015 (Brad K, Megan)
d. Preservation & Development (Brad H)
i. Union Corners - Buildings 4 & 5 update
   Have not invested much in the design of the building
   Quality of the materials is way down
   Clear they are trying to drive down up front costs as much as possible.
   Gorman should now have time to incorporate P&D suggestions into the design
   Community Development Director said that there was an opinion by a WHEDA attorney that the GDP is enough, may not need a SIP
January 8th Meeting - Public Meeting (front end the SASY Meeting)
This is the only meeting time that works
Goes to Plan commission on the 12th

e. Union Corners - Co-housing / intentionally welcoming
   On Sat will be the first core group is having, take a tour of the first co-housing)

f. Transportation Committee (Melanie Foxcroft)
   Approved of some simple requests
   Mostly said no to each on the list
   These requests and responses are on the Meetings Page
   Pedestrian activated

g. Win/Atwood Corridor Planning Committee (Brad H)
   -Planning update - reconvene with City of Madison in March 2015
   Not willing to commit staff and time until March 2015
   First meeting with city will be at that time
   Schenks corners set for 2015
   Reconstruction of atwood is pushed off to 2020.
   Winnebago leading to Union Corners is going to be bumped up

h. Communication Committee (Brad K.)
   Domain renewal/request for reimbursement (Brad K)
   Spent $15 to renew sasyna.org domain
   **Motion to approve request for funds: Ryan Koglin**
   Seconded: Doug Johnson
   Motion Passes

i. Kipp Committee (Gary/Lance)
   Dec 18th Meeting Commission of the Environment
   Talk about lease of city land

j. Sustainable Finance Committee (Tim McCarty, Sue Thering, Ryan, Ben Nerad )
   Grading will be based off of the SASY mission statement
   Details
   What rep area it is in.
   501c3 status
   Committee is looking to move forward with this
   Lot of work, need to have a timeline
   Brad requests a lay of the land from the Sustainable Finance Committee
   Council decision on whether to go forward

k. Union Triangle Committee (Gary Karch, neighbors)

l. Airport Noise Committee (Melanie Foxcroft)

m. Garver Committee (Betty/John)
   Request for proposals due 19th of dec.
   7th of January Room 6:00 300 of the Municipal Building
   Marsha suspects there will be 5 or so applicants

n. Olbrich Committee (Sue)

o. Membership Committee (Margo)
   Proposed dates
   Tue April 28
Wed April 15 22 29
Thursday April 23 or 30th
Council agrees to Thursday April 23rd.

7. New Business
   Announcement from Friends of Starkweather
   Earth Partnerships for schools
   Creates curriculum for an area of the state
   Weeklong event for teachers
   They chose Starkweather watershed this year.
   Working with 5 schools in the area.
   Two windows shot out with BB gun
   Neighbors have been concerned
   Becky contacted the police
   Police will have a meeting in Bolz A 12/15 at 6:30

8. District 6 Alderperson Report (Alder Marsha Rummel)
   Trixie’s interested in creating a growler gallery.
   Beer goes in here is only in a keg, never bottled
   Looking to tap into craft beer market
   Niche thing to purchase
   Open a tasting room next room
   He is trying to open this and looking at the ordinances
   Very specific rule about when you can offer tastings, specific times etc..
   Mike Barrett, trees that were lost.
   Marsha had a meeting with parks and City forester Marla
   Streets Bad to state constructions
   If we run into a tree that might not be able to save.
   Marla states that we will now wait 72 hours and notify the alder
   Stop work order if they run into a tree
   Dora, city attorney suggest that we might issue a stop work order


10. Adjourn meeting

   Betty moves to adjourn
   Lance Seconds
   Motion passes.
   Meeting adjourned.