

			2014 Actual	Budget		2013	2012	
Revenue								
	Sponsorships		25,780	24,500		2,500	2,500	
	Vendor Food							
	Vendor Non-Profit							
	Vendor Craft							
	Vendor Other							
	Total Vending		17,860	17,000		16,705	14,715	
	Profit Sharing			200				
	T-Shirts		330					
	Contributions Pending		300					
	Kids Fest Rev		2,000	2,000		3,239	2,988	
	Beer/Wine		67,020	45,000		44,808	35,050	
	ATM		159	-		-	-	
Total			\$113,449	88,700		67,252	55,253	
Expenses								
	Insurance		468	468		1,350	999	
	Postage/office		187	200		?	500	
	Printing Copying		40	100		?	100	
	Artists		10,600	10,000		6,000	4,625	
	Kids Fest EXP		1,248	1,800		?	?	
	Sound		5,100	5,100		4,500	5,500	
	Advertising		2,480	2,500		500	750	
	Permits		110	700		1,185	1,070	
	Rentals/Staging		6,804	6,600		5,370	1,700	
	City Equipment		26	150		150	150	
	MGE		326	400		150	150	
	Police		450	1,200		1,843	850	
	Security		252	500		144	130	
	Bucky's Toilets		1,102	1,200		1,025	1,000	
	Banners		495	600		300	300	
	Hospitality		662	300		100	100	

	Bike/Stage Racks		750	100		50	50
	Golf Carts		0	-		-	-
	Bank Fees		0	400		?	?
	Misc		580	600		2,631	2,000
	City Dumpsters		867	600		?	?
	Admin Fee to SASY		2,000	2,000		-	-
	Admin Fee to Barrymore		1,500	1,500		-	-
	Admin Fee to Wil-Mar		1,500	1,500		-	-
	Beer		13,677	10,500		9,864	9,364
	Monona SB Promotion		1,728	2,500		-	-
	Grounds Crew		656	600		-	-
	T-Shirts		627	-		-	-
	Temp Power		1,372	-		-	-
	Stage Generator		637	-		-	-
	Beer/Wine Cups		967				
	Wine		650				
Total			\$57,861	\$52,118		\$35,162	\$29,338
Net			\$55,588	\$36,582		\$32,090	\$25,915

