

Agenda

SASY Neighborhood Association Council Meeting

Mya, Sarah, Doug, Kevin, Tim M., Lee S., Betty C., Lance G., Ginny J., Melanie F., Mia B., Ryan K., Megan W., Jason T., Brad H, Doug J., Kevin C., Lisa O., Dan L., Andy B., Maya F., Sara F., Brad K., Melissa B., Gary K., Will R., Megan H

14 May 2015, 6:30 pm - 9:00 pm @ Goodman Community Center

1. Introductions / Quorum
2. **Approval of previous meeting minutes** - see <http://www.sasyna.org/index.php/meetings>
 - a. Brad K said that there were a few last minute corrections to the meeting minutes. Lance G said he had added a few more things to the minutes.
 - b. There were no content changes, just spelling corrections. Brad K moved to approve the meeting minutes. Tim M seconded. All in favor. Motion approved.
3. **Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion**
 - a. None
4. **Council Election Results**
 - a. **Welcome to new members, training, committee work**
 - b. **Election of officers, including new Treasurer position**

Betty C nominates Brad Hinkfuss. A vote was taken. All were in favor. Brad H. elected as chair.

Megan W nominated to continue as Internal Activities Coordinator. A vote was taken. All were in favor. Megan W elected to continue as Internal Activities Coordinator.

Melanie F nominated Brad K to continue as Communications Chair. Megan W seconded. All were in favor. Brad K elected to continue as Communications Chair.

Treasurer: Brad K nominated Tim M. Tim accepted the nomination. Megan W nominated Ryan K. accepted the nomination. The budgeting process has been fully implemented. The treasurer position works toward establishing these priorities. Tim M and Ryan K worked on the budgeting process together after AtwoodFest made a lot of money. A secret ballot was taken. Betty C counted the vote and announced that Tim M was elected as Treasurer.
 - c. **Shared seats**

Guidelines:

Common understanding on how voting works

Should be clear that the shared position should be 1 vote.

Tim M and Melissa B have decided to make Melissa B the primary voter, Tim only votes in Melissa's absence.

Brad K made a motion that each shared council seat has only 1 vote, and those two members decide on how to cast their one vote. Megan K seconded. Brad H made a friendly amendment: if there is a disagreement between the two members, they will abstain from voting. All were in favor. Motion passed

d. Voting guidelines

e. Appointment of a new Olbrich Representative

1. Brad H: Sue Thering has resigned from the Olbrich rep position, so Brad H would like to elect a replacement. Betty K said that she self nominates. She is interested in this position because she deals with OBS in terms of negotiating the solstice, and she would like to see this process from within OBS. Lance G seconded the nomination.
2. Time commitment is a meeting every 3rd tuesday plus any olbrich committees they may want to join.
3. All were in favor. Betty K elected as Olbrich Rep.
4. Doug J. points out that we never passed the addition of an Olbrich Rep. as a voting member of the council.

Election of SASY Business Representative:

Lance G nominates Megan H as the Business Representative. All were in favor. Megan H elected as Business Rep.

Snapshots of the SASY Committees:

Brad H introduced the purpose of SASY Committees and invited new members to join. Brad H then invited the committee chairs to introduce their committees.

Corridor Planning

Bill White and Ann Walker

Come up with a plan to anticipate and work with city to influence design of the corridor.

This is a very active committee, but a very fluid committee, as meetings are planned according to who can make it.

Solstice committee plans the winter and summer celebrations.

The next celebration is on Sunday June 21st. There will be:

Bonfire

Puppets

Forward Marching Band

Family Event

Food Carts

FOS Canoe Rides up and down Starkweather

27th year.

Festival Committee. SASY's primary role is marketing and volunteer coordination.

You get a free t-shirt.

Preservation and Development. This is a standing committee that looks at what development in the community is occurring, from a preservation standpoint.

Union Triangle

Began about a year ago. It's goals/projects include:

Improving the neighborhood

Community projects

Union Triangle is bounded by Clyde Gallagher , East wash ,
Milwaukee Street.

Garver Committee: Focuses on the redevelopment of the Garver Feedmill and the North Plat property. Now working on the development process with Baum, the selected developer.

Kipp Committee:

Focuses on pollution from Kipp and its effect on the neighborhood,.

DNR, Kipp, Legislators, Neighborhoods that were affected.

Transportation Committee: deals with buses, pedestrian issues. Works with the city to make a better community through transportation.

Community Committee: Meets at the Malt House - this is very important! Helps take SASY meeting minutes, strategizes on how SASY interacts with the community

Sustainable Finance: reviews grant applications, has formalized the process for requesting funds. Exploring how to make SASY a 501c3

Airport Noise: Addresses airport noise. Has made connections with the Airport Noise amelioration committee

Membership Committee: Deals with recruiting new SASY members, organizing the Annual Membership meeting

Census Tract Rep: Alder Marsha R. announced that there will be openings for a census tract rep. Gary K said that he put his name in for the Union Triangle area. Lance nominates Ryan K for the SASY representative. Melanie F seconds. All were in favor. Ryan K elected as SASY census tract rep.

Brad H suggested that SASY council members act as resources to the new members. Betty K also suggested that all new members get SASY information resources, including the bylaws. Brad K said that you can search the SASY site to find pertinent docs. Brad K said that the Communications Committee could put together a SASY welcome packet for new members. A discussion was had on also including a link to the SASY by-laws

5. Invited Guests and Presentations

a. Kevin Corrado - The SASY NASTY

i. Concept:

Hudson opens in June, 100 new residents

Kevin knows that there might have been something the past but not currently.

Recipe book that WORT puts out.

Suggested putting together a SASY Welcoming book/packet

Proposes creating an ad-hoc committee to put this together.

Kevin spoke with Julie Stroick from City.

Megan H suggested that local businesses could provide coupons in the book.

GWABA vs WABA, nearby business associations could be contacted .
The Weclome packet could include a lot of information and acronyms in the city.

Tim M suggests that this be in Digital vs print form.

Brad K said that Monona State Bank created a coupon book when they moved in to the neighborhood

Brad K, Melanie F, Megan H, Lisa - expressed interest in joining the committee. Kevin C. will coordinate the meetings

6. Follow-up on items from previous SASYNA Council Meetings (Old Business)
 - a. East Side History Club - request for funding/investment in 2nd edition book
 - b. Brad H that SASY passed a resolution last month that it is supportive of this project. He will continue to connect with Sarah White to work on this project and investigate printing costs
7. District 6 Alderperson Report (Alder Marsha Rummel)
 - a. Union Corners: June work with Gorman team to have a meeting to see all 4 sides of the building
 - b. Garver: Council approved Baum proposal. Staff will be negotiating with Baum.
 - c. DNR Restriction - received stewardship funds to purchase the property. Brad K: there needs to be an exchange to purchase preserved parkland
 - d. Kipp lease finally got approved at the council..

Created an amendment to the lease. Installed the fence and fixed front parking lot without permission from the city. Used this to reopen Lease to look at the rain garden. City is committed to fully test area around the rain garden.

- e. Wirth Ct. Park Complaints: Several complaints about individuals disturbing others in their use of the park.
- f. Hermina Street proposed for reconstruction. There has been idea of making Hermina a play street. At some point Marsha will try to get it delayed. Mia B supports the delay. She would like Jay to come here to explain his plans for the play street.
 - i. Mia will ask Jay and others to present ideas to SASY at an upcoming meeting.
- g. Jackson Street closure: Marsha suggested that the street be closed for events, rather than having the street closed permanently, as this borders on being illegal.
 - i. [Brad K looked at the application fees](#) - it would be \$300 for a series of event. SASY might provide funding for this.
 - ii. Marsha R also said that insurance costs are an issue
- h. Operation Fresh Start is thinking of leaving Winnebago, and is looking at new locations.
- i. Ad-hoc taskforce on police practices
- j. Appointed to the board of estimates, starting the budget process early

8. SASYNA Committees and Liaisons

- k. Solstice Committee (Betty)
 - i. Summer Solstice Celebration - June 21st in Olbrich Park
 - ii. The formal application has been put in for the Parks Dept. Have gotten an informal approval so far.
 - iii. Lance: Question on the finances - would like to know what part Friends of Starkweather Creek will pay and which part SASY will pay. Solstice is currently covered under Friends of SC insurance.
 - iv. Betty: cost is around \$450.00
 - v. Tim: there was a discussion that this could be a recurring cost
 - vi. We can take on costs incurred.
 - vii. 450 for the various permits.
 - viii. Summer is more expensive than the Winter one.
 - ix. Ryan K: makes a motion to provide up to \$500 for the Solstice Festival costs. Tim seconds. All in favor. Motion passed.
 - x. Brad K: wanted to add that SASY do not make money off of this event
- l. Atwoodfest Festival Committee - Request for Volunteers (Brad K, Megan W)
 - i. Raffle ticket sales
 - 1. Brad K: the raffle tickets are printed or are on their way.
 - 2. With enough volunteers, SASY can top the raffle sales from last year.
 - 3. Encouraged SASY council to use their networks to sell raffle tickets
 - 4. For the day of volunteering, Brad K will streamline the sign up system. We will need 200 volunteers for the festival days.
 - 5. Brad K, Melissa B and Steve P are contacting volunteers for the beer serving shifts
 - 6. Megan W - also will need an additional 50 volunteers for the convergence
 - 7. Tim: suggested childcare as a way to get more volunteers
 - 8. Atwood Fest - will be the last weekend of July
 - 9. Ryan K - would like a better volunteering system
 - a. Brad K - this will be set up better this year
 - 10. Lance G: brought up having SASY representation/table again
 - a. Brad H: an idea would be to merge this with the Producer Booth
 - 11. Brad K - strategy last year was to take a leader, such as a company, to fill the majority of volunteer slots
- m. Preservation & Development (Brad H)
 - i. Union Corners - Milwaukee St/E Washington phase is being planned: Fresh Thyme Grocery, commercial space, residential - SIP meeting was 5/12/15
 - 1. Fresh Thyme would like to locate in the first floor of the Gorman commercial space

2. SASY has two months to submit their comments on this phase of development. SASY does have leverage with the design
 3. What can this development give back to the neighborhood, what do the buildings look like?
 4. Brad will send out a PDF of the drawings being passed around along with a summary.
 5. First floor commercial is the way a neighborhood interacts with a development. Harder to fill commercial but vitally important in defining the space. Marsha will keep the council apprised of the situation.
- n. Win/Atwood Corridor Planning Committee (Brad H)
- i. Public meeting tentatively sometime in June 2015
 - ii. There was a mtg with city engineering in March
 - iii. There will be a first iteration of the plans of Schenk's Corners
 - iv. City is taking the the source material from SASY and will come up with 2-3 plans.
- o. Union Triangle Committee (Joannah Szymczak) Should read "Mia Brodersen and Jason Waller
- i. Hermina St Reconstruction
 - ii. Census Tract oversight committee
 - iii. Reger park in line with Make Music Madison
 - iv. Union Street Block Party - on July 11 -- there will be an 80s adult fashion show!!!
 - v. Paint the pavement in on schedule.
 - vi. Shopping Center has new management,.
 1. Would like to see if cameras installed by CMI are working
- p. Garver Committee (Betty/Brad)
- q. Kipp Committee (Gary/Lance)
- i. Gary K - is willing to stay on as chair, but doesn't feel effective as the chair anymore. Now it is Marsha working with the lawyers behind the scenes
 - ii. Brad H - it is up to the committee as to whether it should disband or not.
 - iii. Summarize it in the committee page.

Good idea to get this in the history on the website. Issues remain: Air pollution, whether pollution is being pumped into Starkweather Creek, Rain garden, pollution that drained into the wetland by the rain garden
- Brad K: would like this committee to still exist in some form, or perhaps create an environmental watch committee that it is not Kipp specific
- r. Transportation Committee (Melanie Foxcroft)
- i. Melanie F shared the Madison Area Bus Advocates award given to SASY for active support of continuing good bus service in the community

1. Route Number 10 may be altered. Little used section of the route.
2. Milwaukee Street Closure/reconstruction postponed to August 2015
3. Looking for Speeding Zones and Cut throughs
 - a. Melanie encourages others to report these to the the Transportation committee.
- s. Communication Committee (Brad K.)

Communication with newly elected WPNA officers - SASY has reached out to them and will coordinate a barbeque

Access: Email addresses/Calendar/website - Brad K would like to know who would like access

Union Triangle/Mia would like access
- t. Sustainable Finance Committee (Tim McCarty, Sue Thering, Ryan, Ben Nerad)
 - i. Please join if interested
- u. Airport Noise Committee (Melanie Foxcroft)
 - i. None
- v. Membership Committee
 - i. None
8. New Business (none)
9. Community Event Announcements
 - a. Update on Central Park Session in Olbrich Park, July 30, 2015
 - i. The Silk Road Session: Bands changed to include (5:00 pm-Caravan Gypsy Swing Ensemble) (6:30 pm- Dengue Fever) (8:30 pm ---Hanggai (Inner Mongolia))
10. Adjourn meeting
 - a. Ryan K makes a motion to adjourn.

Tim M seconded

Motion passes unanimously.