

Festival Committee Minutes

April 7, 2014 @ Café Zoma

Attending: Brad Kuse, Megan Williamson, Donna Magdalina, Meghan Blake-Horst, Gary Kallas

United Way is interested in being a partner in AtwoodFest 2014. They will provide water for festival use. At next meeting, they will be asked if the festival can use their lobby/waiting area as a volunteer staging area and first aid station. They will also be asked if the festival could use power from their building for KidsFest in their back parking lot and if they would like to use the festival in some way as publicity for their organization and the work that they do. Meghan will contact Joe regarding utilities.

KW2 (Knupp, Watson and Wallman)

Also interested in becoming involved, and in general as an outreach to the neighborhood. Gary will speak to them.

Volunteers

If anyone has friends that want to put together a Bartending Team, please email atwoodfest@gmail.com

Convergence

Name decided upon for parade after brainstorming session. The plan is for 4 staging areas (possibly GCC, Union Corners, Hudson Park and Yahara Park at the river) merging together at the festival site. Perhaps led by drummers. Megan has contacted many groups to see if they are interested in participating, and brainstorming came up with others:

Handphibians

Tappit

Cycropia

Euphoria belly dance studio

Mad Rollin Dolls

Flash mob dance group

Megan will be reaching out to them as well.

Bottle Caps

New sculpture idea created by Angela Richardson involves a tree made of bottle caps. Perhaps sculpture could be half completed and then each of the four parades contributes more caps for final placement. There will be a bottle cap collection drive from neighborhood taverns. There will also be AtwoodFest buckets labeled for bottlecap collection.

Budget

To date, only postage has been cost incurred. Sponsorships to date equal \$21,000. Entertainment budget may rise a bit compared to GCC budget. Bands of quality more expensive.

Set Up

Sound will be much better. There will be two stages: one in Monty's lot facing Barrymore, one in front of labor temple building facing Players.

Larger stage will be powered by MGE box, negating need for a generator.

Kids Stage will be right in the center of United Way lot.

KidsFest

Looking into family port a potties for that area

Raffle

Brian and Kim are handling the event. The idea is for the raffle to be titled "Top 20 Eastside Eats". Grand prize will be \$1000 from these 20 restaurants (\$50 to each). There will be 20 second place prizes of \$50 gift certificates. Tickets will be printed by Lakeside Printing.