1] **Introductions / Quorum**  
**Present:** Gary Karch, Catherine Stephens, Brad Kuse, James Montgomery, Lance Green, Angelo Castillo, Brad Hinkfuss, Doug Johnson, Melanie Foxcroft, Donna Magdalina, Lou Host Jablonski  
**Excused absences:** Betty Chewning, Mark McFadden, Megan Williamson, John Steines, Margo Tiedt  
**Guests:** Mike Schill, neighbor

2] **Approval of previous meeting minutes - please see** [http://www.sasyna.org/index.php/meetings](http://www.sasyna.org/index.php/meetings)  
Donna re: Corridor Planning - language (Mark McFadden’s) about “taking over” the process with Placemaking. Language too strong. Mention that we asked for help from the city and then we “negated” that help. Can we pull out the sentence? Comments about the July meeting - seem very negative.

Gary - moves to have Donna send suggestions for the minutes / table the minutes. Brad Hinkfuss second. Unanimously approved.

3] **Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion**
   1. Hudson Beach Fest - August 17th at Noon.
   2. Add Union Corners - citizen action (Gary)
   3. Marsha is not present this evening.
   4. James and Catherine need to leave by 8:30 pm.
   5. Communications committee -- web report.
   6. Item 9a being moved to 6.


4.a] **Next SASY council Meeting** – Thursday, September 12, 2013  
4.b] **Win/Atwood Corridor Meeting** – Wednesday, August 14, 2013  
4.c] **NRT** – Neighborhood Resource Team Meeting – Tuesday, August 27, 2013
4.d) Union Corners - Gorman & Co. shares concept plan with Neighborhood – Thursday, August 22, 2013

(Gary) - Willy street Coop will not fully meet the needs economic needs of area residents - food too expensive. Neighbors have been asking other grocery stores and to inquire about alternates to a Coop. There is some interest in Aldi’s. Or more affordable grocery store.

(Donna) If the library moves, an additional grocery store could occupy this space. A grocery store offering expensive food does little to address the problem of a “food desert”.

4.e) Hudson Beach Fest - August 17th at Noon.

5) Brief follow-up on items from previous SASYNA Council Meetings

5.a) 2801 Atwood Ave. - BP Application for Class A liquor license - BP has a sign in the window noting application for liquor license.

5.b) Kipp Settlement Announcement

(Lance) People involved with the settlement are fairly satisfied. Most are signing the settlement. Best part is push of the experts and SASY that Kipp does all that they need to do around cleanup. This is a court order -- with DNR closure and checking. This is not a DOJ settlement. Every house gets a vapor system. But the checks are also built into the settlement. People in the neighborhood were not prepared to settle for just a vapor system.

Concern shared about the long term health of the neighborhood.

Questions about who is monitoring/policing these stipulations in the settlement.

Reporting requirement is probably to a specific person or office in the DNR. It could be of value who is the point person at the DNR, and DNR is keeping us informed.

SASY has sent two requests to Linda Hanfeld at the DNR: Regular meetings, better graphical aids to understand the data.

Seems that the Citizens Committee is even more important now to keep DNR on task. Settlement is not over, there are still people opting to sign.
There are two lawsuits: initial lawsuit is in recouresd conservation and recovery act in Federal court, the 2nd suit in State court.
Kipp would violate a court order if they do not do it but there is no time frame specified on.

5.c] Garver - Report on Building and Futures (see link to report in Olbrich Liaison report) Report is online; $4.5 million to get it to the first stage (stabilization)

5.d] Atwood Summerfest Report (James)
$894 Profit. Great job. May not need the info booth next year. Or possibly Grill Corn day one, and Info Booth second day. Sign up early to help so we know how much help we have. Re-examine next year. Great volunteer effort, a lot of work. Let a little time pass and address this closer to the next Atwood Fest.
Suggestion to have a core group of people run the whole thing. Maybe splitting into a Saturday and a Sunday crew.

Question about SASY and FSC Goodman Booth fees. Doug will check with Margo.

5.e] Results/Confirmation of Electronic Voting: Pinney Library Letter
Supporting Capital Budget (see notice sent to mailing list). Lou - send letter.

5.f] Results/Confirmation of Electronic Voting: SASYNA Letter to Madison Streets Department (see notice sent to mailing list). Lou - send letter.

   Jump to 9a

7] SASYNA Committees and Liaisons
7.a] Win/Atwood Corridor Planning Committee (Brad H.)
Report on recent Placemaking meeting and next steps:
   A lot of planning and discussion has been going on. Planning meeting on Wednesday.
   Public meeting around Schenk’s Corners August 14th.

Brad H. asking for assistance distributing the flyers.
Brad created a Map of the area surrounding Schenk’s corners to help us cover the area with flyers. Meet Saturday and go door-to-door. Lit drops go a long way towards generating interest.
(Lance) Mermaid may be too small as meeting venue. Also, can the meeting include an educational component.
(Catherine) could you share the Committee Goals and Principles at the meetings to give context?
(Brad) - this is Win/Atwood Corridor Planning - and we are not intending to stray too far from that.

Upcoming dates for future Win/Atwood Corridor Planning Meetings (dates are set; topics may change slightly):
  a. August 14 – Overview and Schenk’s Corners
  b. September 11 – Schenk’s Corners
  c. October 9 – Kennedy Point, First Street and Eastwood Drive
  d. November 13 – Triangle near Monty’s Blue Plate
  e. December 11 – Dunning Corridor to Olbrich Gardens
  f. January 8 – Wrap up and recommendations

Call for photos and ideas about what to do with these spaces. Shenks Corners to start. If interested you can add your photos and/or drawings to this album on photo collect http://photocollect.net/5bQ1IIfc8tDCOmda9F6gdnrZmoxn9L/ Winnebago_Atwood_Corridor_Planning/

Check with East Side History Club blog: http://eastsidehistory.wordpress.com/
City is coming into this with strong interest in PlaceMaking. Our committee is working on this, and many other aspects of planning a new corridor.

(Donna) what are the plans for Corridor Planning at the meetings?
(Brad H.) We are generating the ideas and let City respond. We are looking to influence the engineering decisions and process.

7.b] Preservation and Development Committee (Brad H.) - No report.

7.c] Communication Committee (Catherine/Betty/Brad K.)
  1. Quick update on SASY window clings.
  2. Web site request to help move the site ($90), and hope to work with Steve Klafka.

Our site is currently hosted by Steve Klafka. We are looking to move it off of his server. But moving the site is proving difficult. None of us have skill set to easily move the site. BlueHost has a service at $100 to transfer the site. Current uses an older version of Concrete 5 software. We need to have a plug-in to monitor malware attacks. Propose we transfer our domain to new site, with Brad having access to domain. Brad asking for help with this.

Lance moves to approve $100 expenditure. Gary second. Unanimously approved.
3. We have two sandwich boards. Both at Brad Hinkfuss’s house. Brad H. can finish the work. Plan to use the Sandwich Board for the Win/Atwood Corridor meetings. Brad K. can store one at his house. The second one is stored here at Goodman Center.

(Lou) concern about easy access to the Boards.
(Catherine) how much space to store?

7.d] Transportation Committee (Donna)

Current activities:

- New draft of positive letter to city on Dunning/Atwood intersection
- Visioning to figure out directions of the Committee.
- Looking to do placemaking on interior streets
- Would like to add a photo gallery to the transportation committees site.

Lou suggests descriptions for the different elements of photos on the SASY Transpo Committee.

DOT developing HWY 51 looking for public input. Donna is looking for interest of SASY council to see contact DOT to ask that they do a presentation for us. DOT wants to do this. This would be a separate meeting. PowerPoint is online, Donna will email.

http://www.dot.state.wi.us/projects/swregion/51/
http://dot.state.wi.us/projects/swregion/51/docs/ss-20130522.pdf

Catherine asked the Committee to review their mission and goals and see how Placemaking ties in -- or whether Committee purpose needs another review. Donna will review Committee purpose and goals.

City Public meeting scheduled for Sept. 11. for public review of City’s Transpo Plan.

7.e] Kipp Committee (Gary) - (Covered in 5b, above)

7.f] Olbrich Gardens / Garver (Mark is absent - see written report)

7.g] SASYNA Budget Report (Catherine)

$2,415 -- current SASY balance
-$100 -- new static window decals
+$894 -- Corn Sales profit
$3,209  Estimated new balance
(Brad K.) -- should we start planning a Wintertime Fundraiser (Bunky’s) for more fund raising? (Catherine) -- might do this every other year.

7.h] Airport Noise (Melanie)
New draft of letter on airport noise - shared with Committee.

Melanie - motion to send. Brad Kuse 2nd.

(Lou) Propose move/relocate paragraph to end for more emphasis: "In our letter to you of October 8, 2012, we provided many recommendations for improving the county airport noise abatement program. We still hope that you and airport staff will formally respond to our recommendations."

(Lou) happy to help wordsmith and send.

8] Proposed timeline to sunset the Union Corners Transitional Use Committee -- Motion to tabled until next meeting.

9] New Business / Old Business

9.a] New Train Noise Issues – Is there need for SASY Action (Catherine)
Train Engineer blowing whistle long and loud at 3 am, waking up neighbors.

Question: what does it take for a quiet zone? With Marsha absent today, we may want to table this until next meeting. Quiet zones are expensive. This money is probably from City budget, or possibly TIF money.

(Angie) if we could get a few Gates installed, Quiet zones in some areas that would be great. Money was allocated for the quiet zone. at some point this went away. Heavier traffic on train tracks will probably increase. Capture some money to fund these gates. The RR's may be appealing some of the streets that could be closed. We could attempt to focus on these RR crossing s for streets that we know are never going to be entirely closed.

Law about these horns is vague. [http://www.fra.dot.gov/Page/P0104](http://www.fra.dot.gov/Page/P0104). Who does one complain too? Railroad Commissioner. Public Health issues tied to sleep disturbances. Contact the Railroad commissioner about wailing 3 am train? Yes, done. RR was recently bought out by a large conglomerate out of Kansas.
When Marsha gets back, we may want to convene a meeting with her.

Brad Kuse volunteered to contact Marsha and meet.

**9.b] Monroe/Knickerbocker Street Development issue – SASY sign-on?**
(Catherine)
Development proposed and neighbors feel it’s out of scale. Some neighbors upset. Opposing the size and scale of the development. SASY asked via email to support opposition to the project and write to Marsha. The development ‘went under the radar’, with limited opportunity for neighborhood comment. Multiple properties were obtained to make this happen and it falls within the new zoning laws. Project meets the letter of the zoning code.

No motion to take any action on this issue.

**9.c] SASYNA Sponsored youth program scholarship proposal**

(Catherine) proposing a new SASY effort to earmark $500 each year and set up a youth scholarship for summer programming.

(Brad H.) -- would like to see a proposal that we could respond to, and then vote.
(Donna) -- Tagging onto MNA’s Piper Peat Scholarship is a possibility. Find out more about that criteria.

Melanie moves that SASY express interest in exploring this, and that Catherine come back with a more formal proposal.
Brad seconds. Unanimously approved.

**10] Adjourn**
Motion by Donna, seconded by Brad. Unanimously approved.
Adjourned @ 8:35 PM.