Title: Water Demand on the East Side of Madison
Author(s): Tim Wong

Comment on Water Demand Advisory

After reviewing all the documents provided by the Water Utility and reading and analyzing the Water Demand advisory written by this East Side Water CAP, I have this comment:

I believe the Water Utility should implement its conservation plan, educate customers on the need to conserve, and implement a rate structure which penalizes by charging more for water above a base amount per customer. This should result in a reduction of water usage, in turn reducing the water utility’s costs for pumping water.

I believe the Water Utility should filter wells 7 and 8 for iron and manganese and well 15 for VOCs. When all three wells are pumping year-round, in combination with the water usage reduction due to higher rates as consumption increases as well as conservation education, I believe the water utility may not need to drill a new well.

Pressing for more conservation among customers should be a higher priority than digging more wells.