

East Side Water Supply Project  
CAP Advisory

**Title: Water Demand on the East Side of Madison**  
**Author(s): Tim Wong**

**Comment on Water Demand Advisory**

After reviewing all the documents provided by the Water Utility and reading and analyzing the Water Demand advisory written by this East Side Water CAP, I have this comment:

I believe the Water Utility should implement its conservation plan, educate customers on the need to conserve, and implement a rate structure which penalizes by charging more for water above a base amount per customer. This should result in a reduction of water usage, in turn reducing the water utility's costs for pumping water.

I believe the Water Utility should filter wells 7 and 8 for iron and manganese and well 15 for VOCs. When all three wells are pumping year-round, in combination with the water usage reduction due to higher rates as consumption increases as well as conservation education, I believe the water utility may not need to drill a new well.

Pressing for more conservation among customers should be a higher priority than digging more wells.