

Communications Committee SASY Committee Report

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Date of meeting: Nov 2, 2011

Name of Committee : Communications

Chair : John Steines

Members: Randy Roden, Betty Chewning, Sarah Williams (all attending)

Purpose (goal) of Committee:

8.1.3 Communications Committee

The Communications Committee shall consist of the Communications and Outreach Coordinator and additional members as decided by the SASYNA Council. The Communications Committee may be made up of SASYNA Council members, SASYNA members and anyone interested in communications and outreach for the neighborhood association. The task of the Communications committee is to maintain, create and distribute routine digital and print communications. These communications include, but are not limited to e-media, pamphlets and other print material creation and distribution such as press releases and neighborhood notices. The communications committee shall assist with the distribution of policy statements. All Policy statements shall adhere to Article 9, Public Statements.

Action items: Randy Roden - continue work on web page priority list & game plan, with goal of short council slide presentation (not more than 10 minutes) between Feb - May, 2012; Randy is actively involved in website maintenance in coordination with Catherine and Lou;
Betty Chewning - announcement reminder of Soglin forum every week until Dec 8th forum on sasyna listserve;
Sarah Williams - Facebook post of Soglin forum weekly until Dec 8; begin draft of flier & outreach plan for presentation to council in early 2012;

John Steines - flier creation for upcoming Soglin SASY forum visit on Dec 8;

Specific issue(s) to report: Recognition warranted for quality of webpage currently. Someone(s) clearly spend a significant amount of time keeping the site current; Survey results reviewed: Many good comments including need to expand business and organizational directory, increase focus on human activities and presence vs landscape photos which predominate currently; add third column on face page which highlights sasyna content and maintain up to date events links to other pages; detail what was done and resolved on big issues as a means of painting a record of neighborhood in conjunction with archive documentation, answering questions like "What are we about?", "Who are we?" (neighborhood vision/ethics issues);

Recommendation(s): Soglin forum flier for distribution (council member, one flier minimum, post location)

Discussion items at board meeting: None at this time.

Next meeting: January, 2012 (TBD)