

## Communications Committee

9/14 meeting

Brad, Betty, Melissa, Catherine

## Communications Strategy / Outreach

### SASY Communications -- getting the word out

1. Facebook/Yahoo Group and how many of Council reps are checking Facebook?

There can be good discussions on Facebook.

There has been an uptick on the SASY Maillist, and uptick on the Facebook (422 on Facebook and 427 on SASY list).

Encourage SASY Council folks to post on FB; consider some cross posting.

*Dan Melton comment 8/21 -*

Re: Communicating with neighbors

FYI The Facebook Schenk-Atwood Group now has nearly the same number of Members as the SASYNA-Discussions Yahoo! Groups email list. The Facebook group has existed for a much shorter length of time than the Yahoo! Groups email list. I think the original Yahoo! Groups list was created around the time the Neighborhood Association was created--around 2000 or so. The Yahoo! Groups email list includes Members who are not Members of the Facebook Group -- and the Facebook Group has many Members -- especially younger neighbors -- who are not Members of the Yahoo! email list.

2. Additional help with Communication Committee responsibilities

Taking notes at meetings

Help is needed.

Propose all Council reps take a turn in the rotation.

Will provide laptop.

Are more Communications Committee members needed?

Folks to suggest: Erin McWalter, Alnisa Allgood -

<http://www.linkedin.com/in/allgood2>

3. Union Triangle - committee forming. Gary Karch is chair.

Propose this group work on a SASY survey.

What have you seen?

What ideas have you had to resolve these issues?

Do you feel as though services are adequate?

8/14 [Presentation Notes from Union Triangle Discussion](#) (PDF)

4. Suggest Survey Tools for SASY members.

Jackson Street Plaza Wrap-up survey

Union Triangle Survey

5. Will create and distribute flyers - for meetings and special topics.

to highlight issues - and bring in new blood

¼ sheets

Standing Invite to SASYNA Meeting on message boards

Logo, site, fb, web address, meeting time

6. SASY student volunteer - Catherine can call East HS, and the UW and check outlets for Service and Volunteer work. Get SASY on the list of volunteer opportunities.

Identify or list a few potential areas of need or work.

Data visualization

Surveys

Website redesign / admin - more help needed.

Note taking at meetings.

Social networking

7. Supporting Council work:

Using Committee Pages as a work-space for committees.

Google Apps can help, and long term plan.

*Other to do's*

Betty -- volunteered to ask Craig Klinke to add garbage cans at Union Corners.

Put something on the site to draw in volunteers for specialists needs

### **Catherine's ideas for agenda items for future communication committee and council meetings**

Current Communications Committee members: Brad, John, Betty, Catherine, Melissa, Gary.  
Catherine stepping off -- John ? Gary ?

<http://sasyna.org/index.php/recent-activities/communicationcommittee/>

A Grassroots approach -- and continued encouragement to SASY to share ideas, news, events at meetings, out and about, across Facebook and the list.

Connecting each other to the work taking place across SASY.

SASY council reps - how we listen, acknowledge and invite ideas with our vehicles for communication

So much communication, it's a good problem to have.. !

Tapping our time, energy, skills, levels of volunteerism

Facebook group for SASY - not very frequent posts by SASY council reps

Much gets posted here. Catherine watching / posting here.

The SASY Discussion list - another vehicle for Communications

Communications we share across both FB and the list.

Facebook great for conversation, and sharing pics, etc. The list can do that, too.

*see Dan's comment below.*

SASY web site - how we point SASY there for the latest updates. Brad K. lead.

East Side News - SASY column. Betty typically takes lead.

SASY Meetings

Flyers / Posters

Lou / Donna's help

On the street conversations, and more sharing.

SASY Neighborhood Meetings with Marsha

Special topics / Development & Preservation / Topics of special interest

Invites to the immediate neighbors to engage.

Catherine wonders, can we broaden the invites to Council reps, and/or to more than just the immediate neighbors?