

SASY Committee Communications Committee – June 13th meeting

Date of meeting: June 3, 2013

Name of Committee: Communications Committee

Chair : Catherine Stephens

Members: Present at meeting: Betty Chewning, Brad Kuse, Gary Karch

Purpose (goal) of Committee: The task of the Communications committee is to maintain, create and distribute routine digital and print communications.

Action items:.

1. Bring remainder of SASY yard signs to June 13th meeting and distribute.
2. Invite SASY to check out new web calendar of events on the SASY web site. Invite committee chairs to share committee meetings dates on SASY calendar.
3. Check into creating a set of small size clear vinyl type sticker for windows to share at area businesses and car windows. Reuse yard sign design. Brad Kuse checking into price to print up 100 peel off stickers.
4. Check our list of new Members and email a welcome greeting.
5. Explore possibility of a SASY info booth at the July Atwood Summerfest. Could be near the Corn Stand. If yes, design a poster that shares a schedule of when our "SASY experts" will be at the booth to answer questions and share info about special topics we are working on across SASY.
6. Invite SASY council members to check and post on the SASY Facebook page.

Specific issue(s) to report:

1. Note, we have 180+ members on our SASY facebook page.
2. Betty submitted article for the July / August ESN.

Recommendation(s): Once we run out of SASY yard signs, check into purchasing more.

Discussion items at board meeting:

From Action List above: # 2, # 3, #5, #6

Next meeting: Monday July 8th @ 5:30 pm