

SASY Committee Report Form 112012

Date of meeting: March 6, 2013

submitting report - jsteines

Name of Committee: Communication Committee

Chairs: John Steines/Sarah Williams,

Members: John, Sarah, Betty Chewning, Randy Roden, Brad Kuse, Barb K

Purpose (goal) of Committee: The task of the Communications committee is to maintain, create and distribute routine digital and print communications. The communications committee shall assist with the distribution of policy statements. All Policy Statements shall adhere to Article 9, Public Statements.

Action items (of committee members):

- Sarah will continue to study Nextdoor.com as tool for regional representatives to set up virtual sub-neighborhood communities. She is using it currently as a tool for annual membership meeting and other events.
- Betty will continue gathering suggestions, feedback and ideas for the **ESNews May-June** issue and will plan to include Solstice info and maybe some follow up on Paul Heenan.; **ESN Production Schedule** is April 1: Reserve ad and article space, April 6: Articles due, April 13: Ads due
- Note takers will remove reference to names as recommended in a number of sources (best practices recommendations). Notes will be separate from minutes and designed to give flavor of meeting, noting as many discussion points (DP) as possible and eliminating specific names. Notes will be shared on website shortly after each meeting so that neighborhood remains informed of discussion focus – as well as it can be recorded (including motions of meeting). Minutes will be limited to actions of council (motion language, approved or not) and will also be available on website, but not until after approval at following council meeting.
- Brad will continue to take over posting minutes to web page. Notes that some previous draft minutes are on webpage and may need to be switched out. Since minutes rarely changed, not an issue currently, but approved copy should be on webpage

Specific issue(s) to report to council:

- Betty: Reminder/request to all council members to submit ideas for ESN articles;
- Committee spent some time discussing role of committee members individually and committee within SASY function.
- Press Function/Outreach addition to our “Charge”. Communications committee is partially here to support outreach coordinator in their responsibilities. Therefore, though the Outreach Coordinator, which is an Executive position, the communications committee assists with PR and outreach for SASY.

Recommendation(s) to council:

1. Music in SASY Parks Summer events: Seeking host council and non-council members for hootenanny in SASY park locations this summer. Goal is outreach to different portions of sub-neighborhood and inviting SASY residents from other sub-neighborhoods into parks in different regions of SASY. Volunteer community hosts needed.

2. Annual meeting publicity: Contest for annual meeting poster. All council members are expected to help with publicity for annual meeting. Remaining 'Are You SASY?' signs will be available. Posters for distribution are to be available at April council meeting.

Discussion items at board meeting: None – unless clarification of above required.

Next meeting: 7pm, April 3, 2013