Communications Committee Meeting
October 27 2014 - 6:00pm
Malt House

**SASY Meetings 2.0**

How to convince people to come
- Address the social aspect of meetings first
- Allow SASY an opportunity to push their agenda
- Businesses as well

**Food**
- ask local restaurants to contribute one sasy meeting per year
- advertise local restaurants on FB, Twitter,
- Ask people at the meeting who do you know so that they name drop
- Brainstorm list of 12 restaurants at the meeting.
  - Reference [http://atwoodfest.org/raffle.html](http://atwoodfest.org/raffle.html)

Have drinks
Child care
- Make it kids friendly
- Bare knuckle arts for programming?
- Ask Margo
  - Message from Margo:

There are 2 options:
SASY kids could join into the GCC Parent Group childcare that happens on Thursday nights (but only until 7:15pm). SASYNA would need to share in the costs for the staff person ($18/hr) until 9:30p. If there is no Parent Group on a SASY meeting night, then SASY would be responsible for the full cost of the staff person ($25/hr). Childcare takes place in the Preschool classroom.

OR you could find your own person to pay – but it would need to be the same person each time and they would need to go through a training – The would take place in the project art room. The room is licensed and needs to be left as found. GCC room use fee would be $5 hour and you would need to bring in all of your own consumables (ie, tape, paper, glue, etc).

Propose these items at the next meeting

**Outreach Campaign**

Are we making the agenda accessible?
- Instead of asking for "agenda items" for a "meeting"

Find slogan
- "What's on your mind?"
- What do you want to see in the neighborhood?
- Bait to receive some validation quickly and easily.

Erin H to design door hangers
- make it a post card
  - no postage, just a place for your stamp

Front side:
- SASY Logo
- Key things happening.
  - Garver, Union Triangle,
- "What are we missing?"

Back Side:
Place for stamp
Mail to Goodman, care of SASY
What's on your mind place to voice concerns.
QR code to email it or, buy the stamp
Add "What's your sign?"

Door hanger Volunteers from East
   Erin McM to look for contact at East for door hanger volunteers

**Collaboration Tools**
Greg, chair of Spring Harbor neighborhood association
   Suggested tool that we all use to collaborate
   Asked this of Jules Stroick
What are other NAs using
99 State, collaboration tool
Nextdoor.com
   Set these up
Tools that “the kids” are using
   Instagram
      requires photo or video
      uses hashtags
   Twitter
      uses hashtags
   Texting

Investigation into