

Communications Committee Meeting  
October 27 2014 - 6:00pm  
Malt House

### **SASY Meetings 2.0**

How to convince people to come

Address the social aspect of meetings first  
Allow SASY an opportunity to push their agenda  
Businesses as well

Food

ask local restaurants to contribute one sasy meeting per year  
advertise local restaurants on FB, Twitter,  
Ask people at the meeting who do you know so that they name drop  
Brainstorm list of 12 restaurants at the meeting.

Reference <http://atwoodfest.org/raffle.html>

Have drinks

Child care

Make it kids friendly  
Bare knuckle arts for programming?  
Ask Margo

Message from Margo:

There are 2 options:

SASY kids could join into the GCC Parent Group childcare that happens on Thursday nights (but only until 7:15pm). SASYNA would need to share in the costs for the staff person (\$18/hr) until 9:30p. If there is no Parent Group on a SASY meeting night, then SASY would be responsible for the full cost of the staff person (\$25/hr). Childcare takes place in the Preschool classroom.

OR you could find your own person to pay – but it would need to be the same person each time and they would need to go through a training – The would take place in the project art room. The room is licensed and needs to be left as found. GCC room use fee would be \$5 hour and you would need to bring in all of your own consumables (ie, tape, paper, glue, etc).

Propose these items at the next meeting

### **Outreach Campaign**

Are we making the agenda accessible?

Instead of asking for "agenda items" for a "meeting"

Find slogan

"What's on your mind?"

What do you want to see in the neighborhood?

Bait to receive some validation quickly and easily.

Erin H to design door hangers

make it a post card

no postage, just a place for your stamp

Front side:

SASY Logo

Key things happening.

Garver, Union Triangle,

"What are we missing?"

Back Side:

Place for stamp  
Mail to Goodman, care of SASY  
What's on your mind place to voice concerns.  
QR code to email it or, buy the stamp  
Add "What's your sign?"

Door hanger Volunteers from East  
Erin McM to look for contact at East for door hanger volunteers

### **Collaboration Tools**

Greg, chair of Spring Harbor neighborhood association  
Suggested tool that we all use to collaborate  
Asked this of Jules Stroick

What are other NAs using  
99 State, collaboration tool  
Nextdoor.com

Set these up

Tools that "the kids" are using

Instagram

requires photo or video

uses hashtags

Twitter

uses hashtags

Texting

Investigation into