

SASY Committee Report Form

Date of meeting: Wed. 9/26/12

Name of Committee: Communications Committee

Chair: Sarah Williams/John Steines

Members: Sarah, John, Betty C., Brad K, Randy R. (absent)

Purpose (goal) of Committee:

Action items:

- John and Brad will collaborate on images for Fundraising Dinner posters/tickets
- Betty will submit ESN article: Save the Dates: Winter Solstice and Jan. Fundraising Dinner
- John will send Thank You notes to city staff for their work on various n'hood projects (rain gardens, Hudson Park.)
- Brad K. will work with Catherine S. to create "welcome" page for new members w/list of links and details to help new members get up to speed with website and list serve.
- Betty will continue conversations with ESN staff to refine/resolve our options for regular space in each issue.
- Sarah and Brad will develop activities for future Switch Salon discussions.

Specific issue(s) to report:

- Membership Procedures: Betty will deposit checks and send thank you notes to new members who send \$ her way. Thank you notes will be hand-written and include a ¼ sheet page of nitty gritties to get members up to speed. Catherine will continue her role getting new people onto list serve, etc.
- Switch Salon – Feeling successful so far. Providing a model for developing greater cohesion in the SASY council. Looking into ideas about focusing future discussions to better delve into the finer points of advice from the book.
- ESN: Future articles ideas: Can help build our "Business" page on the sasyna.org website. Council members each submit a paragraph about a local business (favorite, new, small-but-effective, just-discovered...) on a rotating basis. Each submission can be added to our website. Three businesses highlighted per issue. Each council member submits approx. 1 annually.
- Website: Brad started using email reminders of meetings (eg. this Communications Committee mtg) for whole council. Google Calendar can be embedded (?) in website, allowing for email

reminders to subscribers there. The list serve is likely to remain with Yahoo. The cost of losing contact with members outweighs the benefits other formats might offer.

- Music In The Parks: stemming from 1) desire for more PR, 2) concerns about addressing more diverse inclusion in council meetings, and 3) positive change concepts from Switch discussions. Next spring, this committee will initiate a roving tour of neighborhood parks that don't get as much broad neighborhood activity from local festivals. We are looking to recruit "hosts" living near various parks to gather neighbors interested in sharing family-oriented acoustic music.

Recommendation(s): Join the Switch meetings!

Discussion items at board meeting:

Next meeting: TBA