

SASY Committee Report Form

Date of meeting: May 30, 2012

Name of Committee: Communications Committee

Chairs: John Steines/Sarah Williams

Members: John Steines, Betty Chewning, Sarah Williams, Randy Roden

Also in attendance: Lou Host-Jablonski, Catherine Stephens

Purpose (goal) of Committee: The task of the Communications committee is to maintain, create and distribute routine digital and print communications. These communications include, but are not limited to e-media, pamphlets and other print material creation and distribution such as press releases and neighborhood notices. The communications committee shall assist with the distribution of policy statements. All Policy Statements shall adhere to Article 9, Public Statements.

Action items:

- Betty will draft ESN article for submission asap.
- John will report to council on this committee's availability to review/edit documents for committees.
- Randy will research costs and feasibility of alternative email system to consider for council use.

Specific issue(s) to report:

1. Overview of communications and committee roles – including reporting back of committee meetings, and delineating roles within/between communication committee and executive committee.
2. Update on council retreat/workshop ("Switch" book previously recommended by Sarah)
3. New PR campaign ideas (Sarah)

Recommendation(s): The Communications Committee requests that all committees submit reports from their meetings in this provided format.

Discussion items at board meeting:

Next meeting: TBA – aiming for one week prior to ESN publications on a regular basis.