

SASYNA Neighborhood Association

February 13, 2014 Monthly meeting minutes (approved)

Goodman Community Center

6:30 pm - 8:45 pm

1] Introductions / Quorum

Meg Williams, Brad Hinkfuss, Angie Castillo, Donna Magdalena, Nancy Worcester, Melanie Foxcoft, Meghan Blake-Horst, Lance Green, Ben Anton, Dan Neff, Betty Chewing, Carl Landness, Liz Lauer, Lou Host-Jablonski, John Steines, Doug Johnson, Catherine Stephens, Brad Kuse, Marsha Rummel, Excused absences: James Montgomery, Margo Tiedt, Gary Karch

2] Approval of previous meeting minutes - please see <http://www.sasyna.org/index.php/meetings>

3] Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion - Introduce SASY update of North Plat/Garver portion of neighborhood plan to build off of work of Parker Jones (UW Landscape Architect project) in community forestry model. Added to future / upcoming.

4] Invited Guests and Presentations

- 4.a] Pamela Porter - conditional use permit for ADU in back yard, Riverside Drive. -- tabled/no show
- 4.d] Joe Mingle - East Side Planning Council - Brown Field map and invite input for highest priorities for development -- tabled/no show
- 4.c] Liz Lauer & Associates - proposed development at 2223 Atwood Avenue
 - Liz shared plans and drawings for new mixed-use building next to Akido Studio on Atwood.
 - Three stories, set back from street. Five units, with retail on first floor.
 - Looking for support for demo permit to proceed. Betty moved to support. Megan seconded.
 - SASY vote - approved.

5] Proposal for SASY to adopt the Atwood Fest (Donna Magdalena, Brad Kuse, Lance Green, Meghan Williams, Meghan Blake-Horst, Ben Anton). Ben presenting.

Responding to GCC desire to pass the Atwood Summerfest torch. Exploratory committee report back to SASY:

Role definitions being explored with partnership of Barrymore (booking), WilMar (experience) & SASYNA (on the ground grassroots people power). Plan is to bring in sponsors and make a profit at first beer sold.

Link to [Atwood Fest Exploratory Committee](#) report.

Possible Dates - July, 19th-20th, 26th-27th, early Aug.

Goodman community center does not expect any money. Agreement partnership proposed. Proposed sunset of agreement to re-evaluate partnership structure.

Goodman has provided history, signs and financial documents.

Lance: Motion to pass Proposal items 1-5 on Atwood Fest Exploratory Committee report.

Donna seconded motion.

- 1) The Atwood Summerfest will be a joint production of SASYNA, Wil-Mar and the Barrymore Theatre.
- 2) The Atwood Summerfest will be renamed "Atwoodfest."
- 3) Creation of a SASYNA committee called "Festivals"
- 4) Name Megan Williamson as chair of this new committee.
- 5) Proceeds of the festival will be split into three equal portions:

- a. One third goes to Wil-Mar
- b. One third goes to Barrymore
- c. On third gets split between GCC and SASYNA

Further discussion:

Council would like to add the following amendment to this motion:

A sunset of 1 year on this agreement and then reviewed.

Council requests financial forecast, a balanced budget as checkpoint - share at next meeting.

(Statement of projected revenue and expenses working with 3 partners).

Catherine asked about existing bylaws - is there a conflict of interest? No, not at this point.

In general, enthusiastic support, thanks for the work put into proposal.

Would be great to have some seed money for SASY projects.

Vote: approved unanimously

6] SASYNA Committees and Liaisons

6.a] Preservation and Development Committee (Brad H.)

See report shared. No questions shared.

6.b] Union Corners – update (Lou / Brad / John)

SASY committee has met with Gorman, and will be meeting again. Marsha organizing a public neighborhood meeting. Re-examining the site plan.

Steering committee working on defining community space - and putting this forth to UDC.

Have invited a committee to form from SASY, WPNA, Eken Park, Emerson, and EINPC.

Will share names of the committee with SASY.

6.c] Membership Committee (Lance/Catherine)

1. SASY available funds balance: \$2,461.00

2. Preparing for [Spring Annual Membership Meeting](#) Thursday April 3rd (Catherine)

Date: Thursday, April 3rd. Time: 6:30 - 8:30 pm

Program: "SASY State of the Neighborhood" presentation with SASY, Marsha Rummel, Meghan Blake-Horst (AWABA) and engagement from members.

- Serve up a delicious meal. Bunky's and SASY Council potluck - sign up sheet
- Invite your neighbors ! encourage attendance.
- Review program. SASY committees send content for (3) PPT slides to Catherine **by March 5th**. Plan for run through rehearsal at March Council meeting.
- Highlight of the meeting is that neighbors respond and share their voice about the future of SASY.
- Door Prizes - contribute !
- Design a flyer (Donna) and help post

6.d] Transportation Committee (Donna)

1. September neighborhood event - "Parking Day" - looking for a volunteer to organize.

2. SASY Streets: Public Meeting re: our neighborhood streets - 6:30 pm, Thursday 20 Feb 2014
check out the Facebook page, click on Like. Attend ! Contact Donna to volunteer for outreach opportunities, posters etc.

6.e] Communication Committee (Brad K.)

1. Review next steps for communication with area businesses.

2. Monona State Bank coupons - Buy Local coupons (Brad K. and Meghan Blake-Horst)

-Paul Hoffman and Joy McMerty Branch Manager eager to partner.

-During Monona construction printed coupon for local businesses.

-25 business, had to turn some away because it got too big.

-local business submit info for coupon
-printed 10k of these last time
- they would like to partner with SASYNA to print these for the SASY neighborhood businesses.
-static clings can also be handed out at events, festivals.
Brad made a motion to move forward; John seconded. Passed unanimously.

3. SASY Facebook page - over 290 members in the group. Considering joining FB and join in discussion.

6.f] Kipp Committee (Lance/comments from Marsha)

Concern about PCBs at raingarden; concern about PCBs under parking lot at Kipp. Neighbors installing remediation systems. Continuous monitoring and samples from wells every week. (Marsha) added Kipp is moving ahead to install a fence - to help address noise issue in neighborhood. Kipp asking to add a second fence along the Marquette line. It's a wooden fence, and this may not buffer much noise. So is a fence here still needed? Is this about sound or looks? If it's ornamental, then address as such. It's taxpayer money - should this go forward at Kipp?
Next: reach out to local neighbors.

6.g] Garver Committee (Betty/John/Lou)

Garver RFP going to Parks Commission soon.
Committee advocates to revise Olbrich Plan.
Committee met - and reviewing the RFP. Considering the North Plat. RFP includes language about stabilization and care and forward thinking about North Plat.
Marsha forming a City Committee to review RFP and make decision.
Sarah White (East Side History Club) volunteered to be on that committee, and Sue Thering has also volunteered.
Related issue: Garver development would trigger a shoreline referendum.

6.h] Olbrich Gardens (Sue Thering) - no report this time.

6.i] Friends of Starkweather Creek - (Lance) - nothing to report.

6.j] Win/Atwood Corridor Planning Committee (Brad H.)

1. Placemaking in the SASY neighborhood student practicum - (Maya Lea)
Donna shared materials with Committee. Looks great.
2. Working on next steps. Will have more to report soon. Considering applying for Placemaking grant.

Suggestion: Look at Jackson Street corner - where new ice cream shop is coming in.

7] District 6 Alderperson Report (Alder Marsha Rummel)

7.a] Monona State Bank - asking how to get rid of parking meters on Winnebago.
7.b] Madison Community Coops - interested in purchasing 3334 James Street for a housing cooperative. Caught in a zoning code - of no. of bedrooms - figuring out. Building needs work.
7.c] SASY role re: proposed candidate forum for school board election at Warner Park.
7.d] City purposes to hold Ride the Drive in District 6 this August 24. Route would circle Olbrich / Goodman CC / bike path / Eastwood / Dunning / Lakeland. Parks department organizing. Neighborhood Meeting in March tbd held by Parks
7.e] Schenk's Corners - design for street construction is postponed to allow more time for neighborhood input and review designs proposed.

8] Community Event Announcements (see <http://www.sasyna.org/index.php/special/>)

10.a] SASY Streets: Public Meeting about our neighborhood streets - 6:30 pm,
Thursday, Feb 20, 2014

10.b] Next SASYNA Meeting – 6:30 pm, Thursday, March 13, 2014

10.c] SASY Annual Membership meeting - 6:00 pm, Thursday, April 3, 2014

9] Meeting Adjourned at 8:55 pm.

Future / Upcoming

- Consider inviting Amy Scanlon and/or Katherine Cornwell, City Planners to attend SASY meeting and share about Garver Building
- Invite Parker Jones (UW student) to share his presentation at SASY monthly meeting re: landscape architecture and design options for North Plat.
- Encourage SASY businesses to not use plastic bags. (Catherine S.)
- Community forest model for North Plat forest component-Garver/north plat arboretum. (John S.)
- Set sunset date for SASY Airport Committee and retire committee. (Melanie F.)
- Madison Community Coops - co-housing at 3334 James Street (Mike Carlson)