

Agenda

SASY Neighborhood Association Council Meeting

9 October 2014, 6:30 pm - 9:00 pm @ Goodman Community Center

1. Introductions / Quorum
Brad H called the meeting to order at 6:30 PM
Excused Absences: Megan Williamson, Sue Thering
(we'll get them from the sign in)
2. Approval of previous meeting minutes - see <http://www.sasyna.org/index.php/meetings>
Motion to Approve: Ryan Koglin
Seconded: Gary Karch
Motion passes.
3. Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion
Catherine Stephens suggested that the committee discuss the Jenifer Street Market move. She said that many people have reacted to the news. Brad H agreed and said this would be addressed in new business.
4. Invited Guests and Presentations
 - a. Holiday Party Proposal (Ryan, Catherine Stephens)
Ryan, Catherine, Angie and Margo have been working on this (link to party planning doc?)

Costs:

Bartender: \$ 75
Band: \$150
Space Rental: \$220
Kids Programing: No cost
Printing: \$30
Napkins/Plates/Decorations: \$40

Budget: \$515 (seed money)

Details:

-Sell tickets \$10 per ticket.
-"FriendRaiser"

- Evjue+Adjoining room (w wooden floor for dancing)
- Proceeds go to Mentoring Positives and WPNA and the Goodman Scholarship Fund.
- Catherine said the committee is hoping to sell around 75 tickets.

Suggestions:

- Brad Kuse suggests that we could support Women of Worthington instead of the Goodman Scholarship Fund.
- Rachel Suggests a smaller suggested donation so that it is not cost prohibitive
- Silent Auction with donations from local businesses.
 - Margo has experience with this and will run it
 - Megan will help gather prizes

Questions:

- Alcohol rolled into the cost?
 - Cash bar, proceeds to Goodman.
 - Field and James
 - Duo
 - Jazzy/Country/Pop

Needs:

- Pot luck - SASY Council Members would provide appetizers for around 75 people. Time would be 4 PM - 7 PM.
- Party Planner expenses (HyVee?)

Lance Green: Motion to approve the proposal for the holiday party on the 14.

Tim M seconded.

Donna pointed out that SASY had decided not to spend large amounts of money. Ryan said that this had been discussed at the previous meeting. Donna said that she is opposed to spending large amounts of money. She would like SASY to use seed money and then be reimbursed. Megan said that business commonly donate money to events, and suggested that we go to businesses and ask for sponsorship. Brad Kuse said that the silent auction could be a way to make money from this event. Ryan said that the initial goal for this event was for it to be sponsored by SASY and to make a name for ourselves in the community. Ted suggested that we accept the motion that establishes funding and then someone else solicits donations from local businesses.

Margo: Friendly Amendment to use Silent Auction to recoup some money.

Lance: Accepts the Friendly Amendment

Discussion on this motion

Donna: Friendly Amendment to the monies that are raised be reimbursed to SASYNA first.

Lance: Accepts Donna's amendment

Opposition to motion. Motion fails.

Rachel Imsland : Makes a Motion to approve cost of band and room rental with the rest to be discussed later

Brad Kuse Seconds

Motion Passes

5. Follow-up on items from previous SASYNA Council Meetings – (Old Business)
 - a. Megan Hegde (HEG DAY) nominated as business representative
Lou has has officially notified Brad that he has resigned from the business rep position.
Lance Green moved to approve Megan Hegde as the new business representative.
Melanie F seconded.
Motion passes.

6. SASYNA Committees and Liaisons
 - a. Sustainable Finance Committee (Tim McCarty, Sue Thering, Ryan, Ben Nerad)
 - i. Tim M: Reported that the committee met and drafted the following recommendations. (ask committee for recommendation documents at meeting to link to notes). The intention is to present a framework for approval with the idea that more details would be worked out in the future. The committee is proposing going live with a larger spending process by the next 2015 Membership Meeting, but in the interim, short term allocating \$3000.00 maximum. this is more \$ than SASYNA has had in any fiscal year.
Because of the way the funds are currently structured, we are really unable to take out any more than \$2000 as everything needs to be expensed.

To ensure sustainability, we should split up these monies into different types

Brad Kuse made a motion to approve the Proposed Sustainable Fund Management plan.

Donna seconded.

All in favor. No oppositions.

Motion passed.

- b. Union Triangle Committee (Gary Karch, neighbors)

Police emergency and non-emergency numbers Magnets paid for by SASYNA are a hit
Sept 27th planting at the junction of Hermina and Clyde Gallagher.

Well attended Community Meeting with police on 10/8 at the salvation army.

Mia: - Brad has [notes on this community meeting](#).

- c. MG&E Subcommittee (Betty Chewing)

Reported on demonstration on MG&E increase - this was well attended. Not sure when decision will come out. Betty forwarded a copy of the SASY resolution to other neighborhood associations. Brad H: at this point we have to wait for the public commission panel.

David Ahrens - Alder is the lead on this issue within the common council.

- d. Festival Committee - Atwoodfest (Brad Kuse)

- e. Airport Noise Committee (Melanie Foxcroft)

No report

- f. Transportation Committee (Tim Wong, Melanie Foxcroft)

Brad H requested that the transportation committee send the council and email regarding their meeting with David Dryer

- g. Garver Committee (Betty/John)

- i. Garver RFP Letter and criteria is going to city commissions for approval. So far no revisions have occurred, but next Wednesday the Parks Commission will review it for possible approval. Alder Rummel agreed to write the Commission to indicate her support for the RFP in its current format. Olbrich Committee - it was suggested that someone from the committee attend the next meeting with the Parks Commission

i. Preservation & Development (Brad H)

ii. The only current issue is the change with Union Corners, which was discussed earlier in this meeting

j. Win/Atwood Corridor Planning Committee (Brad H.)

iii. 1. Walk Appeal - Schenks Corners scheduled for 5:00pm, 10/10/14

k. Hudson Park storm-damage

l. Kipp Committee (Gary/Lance)

-Kipps lease for City-owned land next to Goodman is coming up

-This provides some leverage to clean up the site.

-Currently Kipp is required to clean up the PCBs underneath the asphalt cap if they remove this cap or the lease ends

m. Communication Committee (Brad K.)

iv. Approve new members - Brad Kuse made a motion to approve new members Erin Hughes and Erin McWalter be approved to the Communications Committee. Tim McCarty seconded. All were in favor. Motion passed.

v. Tools review, direction - there is a new online tool, Bootcamp, that is now available for committees to use to share documents and communicate.

vi. Interns - the committee is looking into hiring an unpaid intern from MMI or East High to record SASY meetings and stream them online

vii. Outreach - a survey is being conducted to find information on other neighborhood associations online presences and communication strategies

n. Membership Committee (Margo) - Discussed collecting the membership fee. The general membership meeting will be around April.

o. Friends of Starkweather Creek - (Lance)

i. Nothing new to report

n. Union Corners - Co-housing / intentionally welcoming

i. There are two co-housing workshops happening: Thursday Oct 16 6-9 PM Goodman Center, and Saturday Oct 18 at 1 PM at Bashford Church. There was also a WORT show about co-housing. Donna will send a link to the archive.

7. New Business

Jenifer Street Market move:

Rachel I suggested that SASYNA could write a letter to Schoeps to allow Jenifer St. Market to stay for a longer
Cost of lease and restrictions on improvements to the property appear to be untenable for Jenifer St.
Time frame is a couple of years.

Melanie made a motion to write a letter of appreciation to Jenifer Street Market for its contributions to the community.

Ryan Koglin Seconds

Discussion:

-Most likely no harm in sending the letter but may want to know additional information before taking any specific action.

Brad Kuse Friendly amendment to replace letter with the phone call to Steve Owner/Operator of Jenifer Street Market

Melanie Accepts amendment

Motion Passes

Gorman and Company - Ted Matkom

General Development Plan GDP

This plan is passed for various phases of the project.

Fresh Thyme

UW Clinic

Neighborhood Retail

Above these affordable apartments subsidized by WHEDA.

Cost of project subsidized by the tax credits on the project

Allows you to build a 10 million dollar building and rent out units at an affordable rate

60 percent

Plaza to interact with the retail

Library would be a great fit.

Gorman is responding to the

Madison RFP looking for low cost housing in high need area

Gorman is now under the gun

Now need to have a SIP in place before zoning.

City also states need to have a community meeting.

Stuck between new process for zoning and WHEDA.

Gorman is committed to have neighborhood retail at street level of development. Plans were shown to the committee that confirmed this.

Submitting SIP for two buildings by next Wednesday

Nov 5th have to have a full submittal

Need a full community meeting before then

Requirement 30 day between community meeting and SIP submittal

Gorman is now asking SASYNA Chair and Marsha for a waiver

Brad, reticent to offer any waiver given the surrounding

This is all about the points

WHEDA process

Zoning is a big point

People come in with soft zoning

Weda gave credits

SIP does not pass

People would have to give back the money

This causes issues with the WHEDA process

SIP is going through for a different phase for CLINIC

We are only currently talking about the Retail with affordable housing above

Ted will be coming back to do the same thing for Fresh Thyme

John Steines reports the WHEDA funding is crucial in this neighborhood

John requests that SASYNA support this

Once the SIP is submitted and approved, there is no room for change

After GDP, some wiggle room (just the big bones)

After SIP is submitted on Nov 5th neighborhood

SIP wouldn't

Before Nov 5th specific meeting with Marsh

After submittal formal hearing process w:

Common council, UDC

Rates 600 for 1 bedroom \$600

2 bedroom \$725-750

3 bedroom \$825/850

Market rate

\$1100

\$1250

Brad Kuse said that it is Brad H's and Marsha's call and SASY can make the decision to support it tonight.

Marsha, deadline for a waiver

UDC meeting

No requirement for public meeting for zoning.

Marsha: Normally, if Marsha/Constituents don't know about it, no to a waiver, but in this case we don't want to lose out on 9 million dollars, so I suggest saying yes to the waiver

However, we have gone through GDP Process

Understood the process for each phase

Gorman, given their involvement in this process are not going to go behind the NA/Alder's back.

Villard Square Library (this will be very similar

Library

Co-housing that they are trying to in the corner. Condos for sale. (this would be a buffer between retail/neighborhood)

WHEDA provides affordable loans - Sue got a grant to pursue that planning with respect to the cohousing

All underground parking

Melanie: Move the SASY council support the waiver of the 30 day notification requirement prior to UDC submittal with a request that Alder marsha Rummel hold a neighborhood meeting prior to Nov 5th

Ryan Koglin: Seconds

Motion Passes.

8. District 6 Alderperson Report (Alder Marsha Rummel)
Message from Alter Resnick, Darbo received money to provide free wi-fi in the area

There will be a neighborhood meeting on the East Side shopping center.

Re: Union Corners, the clinic SIP was approved at the council meeting last Tuesday.

Union Corners, adding new phases,

Council approved the Public Market at the East Wash/First street site

Public Market

Place Making exercise, phase 3 business plan for the Public Market

There is a temporary alcohol ban at Hippo Park

Budget Items on Marsha's blog

Streets (link to Marsha's blog)

Well 8 Filter is starting to be budgeted.

Composting stuff got saved.

1600 people are not going to be in the program

Using a filter to make sure that stuff that UW O does not want, doesn't get to them.

There is a line in the Mayor's budget to purchase community centers, such as the Salvation Army. The alders are wondering how this will be funded

Late: 7:30 or so Ryan

9. Community Event Announcements <http://www.sasyna.org/index.php/special/>
 - a. Eastside Planning Council (EPC) Annual Meeting, 6-8pm, Wednesday, October 15 @ Sons of Norway Lodge on Winnebago Street
 - b. Walk Appeal - interactive survey and walk of Schenks Corners: 5:00pm, 10/10/14 in front of Monona State Bank @ Schenks Corners

10. Adjourn meeting
Tim moves to adjourn.
Brad Kuse Seconds.
Unanimous
Meeting adjourned.

