Communications Committee Meeting
January 7 2015 - 6:00pm
Malt House
Erin McWalter, Erin Hughes, Melissa Biagtan, Brad Kuse

Annual Meeting

Food
Sponsors to bring food?
Open up the other room for drinks at the annual meeting.
Chili Cook off (if a potluck)

Advertising
Create Handout Print flyers for Annual meeting
Facebook, Yahoo, Nextdoor and Twitter presence
Annual meeting Door Hangers? (Touch base with East High after next SASY meeting.)
Ask for input from neighborhood. Use this to define annual meeting
Door Hanger Content Front
Do you know Garver is getting fixed up?
Did you know that Atwood's getting torn.
Did you know what to do in the event of a turkey encounter?
Hops museum?
Tiny Houses?
Union Corners
Union Triangle: Paint the pavement

Content on the back
Your opinion matters.
What are your concerns?
What are your ideas to make the neighborhood better?
Postage stamp place
place for Address.
Big box to collect them somewhere? 3 boxes
Graphic on door hanger with Boxes and addresses for:
Monona State Bank
Hops Museum
Stone Fence

Hops museum may partially sponsor door hangers. Stone Fence May follow suit.
Talk to Beatrice, Donna and KW2 about # of door hangers
AtwoodFest Advertising Breakout has 4000 door hangers at $712 through Sprint Print

Communicator of the Month Award
Award to Dan
Frame, leave to Megan
Print and fill out cert.
Go buy a megaphone/telephone for people to sign and pass along.
Achievements instead of awards? Gamify?

Award/Achievement brainstorming

Historian of the year award
Communicator award
Manual Labor
Handy Man
Home Brewer of the Year (Wreath of Hops on head)
Good Samaritan
Conservationist award for kids who read meter, take pics and submit.
  Gas and Electric
  Water

Talk to zarklabs about making an app.