

MINUTES
WINN-AT NEIGHBORHOOD MEETING
Barrymore Theatre
November 13, 2013

The fourth Winn-At meeting was held at the Barrymore Theatre on Atwood Avenue. The co-convenors were Brad Hinkfuss, Anne Walker and Bill White. City Staff was represented by Rebecca Cnare of the City Plan Department, and Peggy Yessa from the office of Economic Development. Alder Marsha Rummel was also in attendance. Approximately 30 attendees were there. The business of the meeting proceeded as follows:

1. Alder Rummel indicated that \$750,000 has been placed in the City's Capital Improvement Project budget for 2016 for the redevelopment of the Schenk's Corners intersection.
2. Brad Hinkfuss convened the meeting by outlining the placemaking exercise by the Schenk-Atwood-Yahara Neighborhood Association and gave appropriate thanks to the Barrymore Theatre and City Staff for supporting this effort.
3. Anne Waidelich outlined the history of the creation of the focus of the placemaking meeting No.4 which was the triangle area immediately to the east of Monty's Blue Plate Diner. Specifically, the entire scene was recast by the creation of the 1974 bypass known as Eastwood Boulevard.
4. Rebecca Cnare of the City's Plan Staff outlined the placemaking opportunities in the Schenk-Atwood area.
5. Matt Covert from 1000 Friends of Wisconsin outlined the possibility of walking tours of the Atwood Avenue Corridor and the possibilities for creating those pedestrian-friendly walkways.
6. Open discuss from the audience included recognition of:
 - a. The Artwalks/Winterfest which will be held on December 6th from 5:00 p.m. to 9:00 p.m.
 - b. Walking tours in the winter will be created.
 - c. Signage for pedestrians be placed on walkway as well as signage for cars in roadways.
 - d. The walking tours can be established for use on smart phones.
 - e. Crosswalks for pedestrians should be enhanced and visible.
 - f. Stop lights to benefit pedestrians be created and utilized.
 - g. Walkability is enhanced by landscaping buffers between the sidewalk and the street.
 - h. Pedestrian crossing at the Monty's/Barrymore triangle needs a crossing light much the same as in the Wisconsin Dells.
 - i. Neighborhood signs should be provided for bicycles, including potential bicycling destinations.
 - j. There should be a common social space created for outdoor dining for the many restaurants in the area.
 - k. The intersection at Atwood Ave. and Division St. needs particular attention as the high traffic counts increase the likelihood of accidents.
 - l. No mopeds on sidewalks should be allowed.

- m. The police department should increase the enforcement of rights of pedestrians in the right of way.
- n. Speed bumps and signage should be utilized to enhance walkability.
- o. Explore making Atwood Avenue one-way between Dunning and Division Street.
- p. Eliminate rush hour alternative parking and allow parking on Atwood Avenue 24/7.
- q. Explore the creation of a municipal parking lot to service the neighborhood.
- r. St. Bernard's parking lot could be better utilized for multiple purposes.
- s. The parking lot in the triangle east of Monty's Blue Plate should ensure that it benefits the adjacent businesses.
- t. Exploration should be made of reconnecting Division Street across Eastwood Drive as it has been in the past.
- u. Truck traffic should be diverted away from Helena Street.
- v. Parklets should be created throughout the neighborhood.
- w. Eastwood Drive should be closed to force traffic through Schenk's Corners and to open up a common community space.
- x. Create public art as a sense of place throughout the corridor.
- y. Street vendors could be used as a part of the Art Fair ambiance.
- z. A bike path Art Fair for local artists to exhibit should be explored for the warm months.
- aa. Lighting on the sidewalk to the north side of Eastwood Drive is too dark to be safe.
- bb. The green spaces northeast of Atwood and Dunning should be reconnected and enlarged to make it more useable for community events.
- cc. The parking lot within the green space in the triangle should be removed.
- dd. A spot should be reserved for creation of a rapid transit site.
- ee. The area by the triangle and the former Jamaica facility should be re-graded to create a sense of place with the possibility of a playground.
- ff. Open spaces should be sheltered with use of solar panels to generate energy.
- gg. Street should be created for use by local residence.
- hh. A more interactive conversational format should be explored for the final meetings.

NEXT STEPS

The next meeting of the Winn-At Neighborhood Placemaking Committee will be held on December 11, 2013 at the Goodman Community Center and January 8, 2014 at the Olbrich Botanical Gardens.

Submitted by: 
 By _____
 William F. White,
 Temporary Acting Interim Recording Secretary