

**SASYNA Neighborhood Association**  
**November 14 Monthly meeting - minutes - approved**

1] Introductions / Quorum

Excused absences: Margo Tiedt

Present: James M., Lance G., Gary K., Donna M., Doug J., Angelo C., Megan W., Lou H., Mark M., Catherine S., Melanie K., Brad H., Brad K., John S., Betty C., Marsha Rummel, Carl Landsness

2] Approval of previous meeting minutes - please see <http://www.sasyna.org/index.php/meetings>

Minutes not yet posted from last meeting.

3] Adjustment of the agenda - Additions, Corrections, Guests and Invited Presentations, Items for Open Discussion

4] Invited Guests and Presentations – None for the November 2013 meeting

5] Brief follow-up on items from previous SASYNA Council Meetings – (Old Business)

5.a] SASY contribution to Goodman College fund – revised proposal posted <http://sasyna.org/> (Catherine)

Discussion:

1. implies that we should have annual budget discussion with projected costs for the year.
2. Concerns over our limited funds. We don't have a regular source of income, although we have had (3) fundraisers the past 2 years. Concerns over a routine commitment. It would be helpful to have a better idea of annual expenses.
4. By laws do not mention a treasurer - but do include a section on Finances.
5. Generally in favor of the concept and would like to support youth.
6. Suggestion: let's have a routine fundraising event that is targeted to this fund.

Lance: Motion to give \$500 to this fund (one time). Gary seconded. Direct Catherine to work with Margo. Also, check on how SASYNA is named as a contributor to the scholarship. We will re-evaluate this contribution next year. Vote results: 8 yes 3 no 1 abstention.

6] SASY Executive Committee – upcoming change in SASY leadership (Lou)

According to our bylaws, executive members can only serve 3 years. This means that all Lou, Catherine, Mark will not serve in SASY leadership role next year, and he is leaving SASY. Bringing this to SASY so that we can do planning in the coming months.

Discussion:

John -- those interested, please shadow an Exec meeting. Lou/Catherine/Mark will share when we meet.

Catherine - three people on the executive committee works well to support each other. Please contact current exec with interest.

Suggestion - do outreach to recruit new Council members now. Let SASY know we are looking for new leaders.

This outreach will also occur when we promote the Spring annual meeting.

7] SASYNA Committees and Liaisons

7.a] Win/Atwood Corridor Planning Committee (Brad H.)

Report from 11/13 - Greenspace triangle near Monty's Blue Plate @ Barrymore Theater.

Outcome from this work: \$750,000 earmarked from city budget for Schenk's Corners. At meetings, city staff present, Mayor is plugged in.

This is information gathering. Final meeting at Olbrich with consolidation of ideas offered. Then a meeting to synthesize data and create reiterations of what corridor planning might look like.

Example: Tim Anderson - 6 different drawings for what Schenk's Corners might look like.

Discussion:

Can we add other City Plans to this final meeting? Adding in city plans get complicated. Instead, we are trying to create linkages.

Action: add additional resources about placemaking to SASY web site.

Action: consider a Facebook Group around SASY place-making.

Action: Anne Walker - planning a winter time snow festival at the First Street / Winnebago Triangle.

7.b] Preservation and Development Committee (Brad H.) - tabled

7.c] Communication Committee (Catherine/Brad K.)

1. Budget requests for renewing SASYNA domain, and finishing SASY Sandwich signs. (Brad K.)

1. We are now paying \$180 every 3 years. Next due 2016.

We have .dot and .org domain \$15 / each. One expires in December, the other in March.

Mark - makes motion: SASY should renew both domains for 3 year. Local business, Internet Policy Advisor will

pick up the cost \$90 Internet Policy Advisor. Betty seconded. Motion passes.

2. Plastic for sandwich boards \$50 to create two complete boards. Chalk on the top half, and SASY on bottom half. Mark - moves we spend \$50 from SASY budget to complete our two, Betty Seconded. Motion passed.

2. SASY minutes - recommend we cut back on the lengthy minutes, and note agenda topic and action steps.

Discussion:

We could consider live streaming. We could use more social media, Twitter, etc. about content of meetings. We could record the meeting but room noise could be an issue. Whatever we do, it can't be arduous or complicated.

Suggestion: Mark McFadden - take a look at other active NAs and then make a recommendation. Go with less minutes as a pilot for now.

3. Propose plan to connect with SASY area businesses (Brad K.)

Brad K. has compiled an exhaustive list of SASY businesses. May be able to create a Google map with the data. Plans to publish list on the web site soon.

Use for outreach; contact businesses with invite to join SASY.

Email addresses should be left off published list.

We can continue to coordinate with WABA.

Help check / update the list by leaving comment on Google doc.

4. Ideas for next East Side News story. Articles due Nov 30th.

a. SASY scholarship contribution.

b. Transition in SASY leadership

c. Kipp / DNR upcoming meeting.

d. Transportation public meeting.

e. Status of BP Gas station.

5. Donna - would be helpful to have a Communications / Outreach plan - flushing out the purpose of our communications and outreach.

Carl - do we have a SASY mission ? Yes, it's [on the SASY web site](#).

Action: Donna volunteered to help Communications Committee draft a plan for outreach.

7.d] Membership Committee (Mark, Margo)

1. SASY available funds balance: \$2,917.00

2. We are starting to plan our Annual Membership meeting.

3. FYI - by laws mentions business members.

7.e] Transportation Committee (Donna)

1. Planning a public meeting about residential traffic calming; working with city staff. Planning for 2nd Wed in February

2. Dunning - bike path intersection concerns letter.

Action: will work on this.

3. Committee mission description

Tabled.

7.f] Kipp Committee (Gary/Lance)

Meeting 6 weeks ago with DNR and Health Dept.

Focusing on the soils topic. Proposing an upcoming public meeting with Chris Taylor.  
DNR - public communication a few weeks ago. SASY concern about nearby rain garden.  
PCB pollution in the soil across from GCC's composting.  
Looking into where this pollution travels - into Starkweather Creek.  
DoJ lawsuit is in progress. Investigation of the extent of the PCE plume continues.

7.g] Garver Committee (Betty/John)

1. Revisit Garver land use / Education Center – draft letter - posted on SASY.  
Linking use of building with the land.  
Assessments on the site being done by Sue Sharing, Master Mason.  
Letter written to communicate the importance of the land.  
Greg Friese exploring other options for phosphorus abatement.  
Sentiment that SASY should express an opinion on the north plat land use.  
Motion to send the letter as written - Betty, Seconded by John. Motion passed

7.h] Olbrich Gardens (Mark) -- tabled

7.i] Solstice Committee (Betty)

Solstice Celebration is December 21st (Saturday)  
Mark motion for sasy to provide \$250 to support Solstice event. Check written to Friends of Starkweather Creek.  
Catherine seconds. Motion carries

7.j] Sunset Union Corners temp use committee (Mark) – report posted ?

Mark moves to disband Committee, Brad H seconds. Marsha requests that information remain on the website.  
Motion carries.

7.k] Friends of Starkweather Creek (John) - tabled

8] New Business - none

9] District 6 Alderperson Report (Alder Marsha Rummel)

RFP for use on Garver in upcoming Parks Commission meeting.  
Group of developers seem to be interested in Garver.  
Talk of reinvigorating Garver re-use city committee  
Marsha is looking for names to advocate for neighbors input on Garver.  
Parks, Planning and Real estate discussing development options.  
Betty urges that budgeted money goes towards stabilization of building.  
Betty suggests using an event in early Dec. to frame thinking around land use.  
Mark states that action is needed now to insert SASY into RFP process.

2016 budget year - reconstruct Schenk's corners

Library planning approved

Public Hearing on Changing Municipal building to a Hotel/Convention Center coming up.

10] Community Event Announcements (also, see <http://www.sasyna.org/index.php/special/> )

10.a] Next SASYNA Meeting – 6:30 pm, Thursday, December 12, 2013

10.b] Next Win/Atwood Corridor Planning meeting - 6:30 pm, Wednesday, December 11 - Atwood Corridor from Dunning St to Olbrich Gardens

10.c] Friend of Starkweather Creek Solstice event - December 21, 2013

10.d] Thanksgiving Baskets at Goodman Center - volunteers and donations needed

10.e] SASY and Absolutely Art receive “BeSafe Award for Advocacy from Safe Communities” award for Pedestrian red flags on Atwood Ave.

11] Adjourn Brad H moves, Mark M seconds. Motion passes, meeting adjourned 9:04 pm.

