

**Olbrich Botanical Gardens**  
January 2013 Monthly Report

As I reported last month, staff and architects from HGA have begun Phase I of the Olbrich renovation and expansion project. Here is the public meeting schedule – all will be held at the Gardens. I hope some Park Commissioners will be able to attend!

- Public Stakeholder Meeting 1, Tuesday, January 15 | 6:30 – 8:30 pm  
Pre-Design: **Evaluate & Refine Planning Concept**
- Public Stakeholder Meeting 2, Thursday, February 21 | 6:30 – 8:30 pm  
Pre-Design: **Final Planning Concept Presentation**
- Public Stakeholder Meeting 3, Mon, March 25 | 5:00 – 7:00 pm  
Schematic Design: **Initial Concepts**
- Public Stakeholder Meeting 4, Mon, April 22 | 6:30 – 8:30 pm  
Schematic Design: **Evaluate & Refine Concept**
- Public Stakeholder Meeting 5, Mon, May 20 | 6:30 – 8:30 pm  
**Final Schematic Design Presentation**

**Visitor comment from the past month:**

12.18.12 via email from a mom who attends Toddler and Stroll with her daughter: “E... LOVES the Olbrich classes, and I love them because they are so educational. We both look forward to the spring classes. I bet the outdoor gardens are going to be beautiful in April...” – Anne C., (city unknown)

**Numbers**

<b>OBG Attendance</b> (counted from 9 – 4 only + event participants)	<b>2012</b>	<b>2011</b>
November 1 - 30	12,555	9,868
YTD November 30	231,900	218,261
<b>Total Member Households (individuals*) Nov 30</b>	6,180 (9,549)	6,084 (9,310)

*\*based on the number of membership cards issued*

<b>OBG City of Madison Major Revenue Categories</b> (unaudited)	<b>YTD 11/30/2012</b>	<b>YTD 11/30/2011</b>
Bolz Conservatory Admission YTD	\$60,115	\$38,173
Room Rentals YTD*	\$118,809	\$109,924
Catering Percentage Revenue YTD**	\$29,057	\$25,249
<b>TOTAL YTD</b>	<b>\$207,981</b>	<b>\$173,346</b>

*\*accrued at time of booking – up to 21 months before the rental date, \*\* accrued on a monthly basis following each catered rental*

**January Public Events at Olbrich Botanical Gardens** call **608-246-4550** for more info

- Evjue Commons Art Exhibit:** Natural Perception, by Nina Bednarski, Sundays, through Jan 6, 2013
- Bolz Conservatory Exhibit:** **Flora of Tropical Thailand**, through Mar 24, 2013
- Children of the Rainforest:** Ballet Folklorico Mexico, Sat, Jan 19, performances at 10:30 am and 1:30 pm, 2 and under free, \$2 ages 3 – 12, \$3 ages 13 and up
- Cocktails in the Conservatory with DJ Nick Nice,** Fri, Jan 25, 7 – 11 pm, \$6/person cover w/ cash bar

**Education – January classes and programs** call **608/246-4550** for information and to register

**Wellness at the Gardens**

- Yoga, Mondays 5:30 pm – 6:45 pm and Thursdays, 7:30 – 8:45 am (drop in OK)
- Yogalates, Wednesdays, Sept 5 – Dec 19 (no class 10/31 & 11/28), 5:30 – 6:30 pm
- Herbs for Winter Woes – Coughs, Flus, and Colds, Thu, 1/17, 6:30 – 8 pm

**Classes & Workshops for Adults**

- Living a Frugal and Green Lifestyle, Tue, 1/22, 6:30 – 8 pm
- Death by Chocolate Tea Party, Sun, 1/27, 1:30 – 3:30 pm
- Durable Shrubs for Foliage Appeal, Wed, Jan 30, 6:30 – 8:30 pm

Roberta Sladky  
December 27, 2012