

**Olbrich Botanical Gardens**  
**Report for the Superintendent's Report to Madison's Board of Park Commissioners**  
**June 2013**

The stakeholder meetings are completed and HGA's final report should be complete by the end of June. Meanwhile, Olbrich staff are focused on meeting the needs of visitors during the upcoming summer months. The construction on the new roof and accessible restrooms (YAY!) is ongoing throughout the summer and has presented a lot of challenges for both contractors and staff to coordinate activities and schedules so that Olbrich Gardens' rental customers and everyday visitors have a positive experience as they explore the Gardens and facilities.

As of June 1, the Gardens are lush and gorgeous indoors and outdoors, the Tram is operating daily, and our two summer series of Toddler Story and Stroll classes is nearly sold out!

**Visitor comment from the past month:**

*Thank you Kai! We had a fabulous time! The program was very well organized and right at a first grade level! Thank you! (1<sup>st</sup> Grade Teacher who brought her students to Botany Explorer, Olbrich Education's spring school program)*

**Numbers**

<b>OBG Attendance</b> (counted from 9 – 4 only + event participants)	<b>2013</b>	<b>2012</b>
April 1 - 30	13,569	21,453
YTD April 30	52,588	62,890
<b>Total Member Households (individuals*) April 30</b>	6,475 (10,538)	6,319 (9,609)

*\*based on the number of membership cards issued*

<b>OBG City of Madison Major Revenue Categories</b> (unaudited)	<b>YTD 4/30/2013</b>	<b>YTD 4/30/2012</b>
Bolz Conservatory Admission YTD	\$22,945	\$18,862
Room Rentals YTD*	\$45,062	\$46,974
Catering Percentage Revenue YTD**	\$4,538	\$3,337
<b>TOTAL YTD</b>	<b>\$72,545</b>	<b>\$69,173</b>

*\*accrued at time of booking – up to 21 months before the rental date, \*\* accrued on a monthly basis following each catered rental*

**June Public Events at Olbrich Botanical Gardens call 608-246-4550 for more info**

- Bolz Conservatory Light Gaps Exhibit**, through – July 14, 10 am – 4 pm
- Photography by David Ostby**, Sundays, 11 am – 5 pm through July 28
- Leaf Mulch Sale – Load Your Own Bags:** ongoing 10 am - 4 pm daily while supplies last
- Hosta Sale**, Sunday, June 2, 10 am – 2 pm by the Wisconsin Hosta Society
- Iris Show**, Sunday, June 2, noon – 5 pm by the Madison Area Iris Society
- Olbrich Gardens closed**, Saturday, June 15
- Rhapsody in Bloom Garden Gala**, Saturday, June 15, 5 – 10 pm
- Rose Show**, Sunday, June 16, noon – 4 pm by the Madison Rose Society
- Wisconsin Fellowship of Poets**, Sunday, June 23, 1 – 4 pm
- Summer Concerts Begin** Tuesday, June 25, 7 – 8 pm and run every Tuesday evening through July 30

**Education – June classes and programs call 608/246-4550 for info/registration or visit [www.olbrich.org](http://www.olbrich.org)**

**Guided Garden Strolls – every Sunday, June 2 – September 20 @ 1:30 and 3:30 pm** a drop-in casual overview by Olbrich's expert volunteer guides. Each stroll is 45 – 60 minutes in length and varies by season, peak interest and bloom. Meet near the outdoor garden entrance – rain or shine. (cancelled only in the event of dangerous lightning)

**NEW! Young Writer's Summer Camp**, Mon – Thurs, August 5 – 8, 9 am – 2 pm

The Greater Madison Writing Project, in partnership with Olbrich is sponsoring a camp for young writers entering grades 3 – 8. The workshop will be led by experienced teachers from the Greater Madison Writing Project. For more information visit [www.olbrich.org](http://www.olbrich.org) or email questions to [mdziedzic@wisc.edu](mailto:mdziedzic@wisc.edu). \$150.00 fee.

**Wellness at the Gardens**

Yoga, Mondays 5:30 pm – 6:45 pm and Thursdays, 7:30 – 8:45 am (drop in OK)

Yogalates, Wednesdays, June 5 – Aug 28, 5:30 – 6:30 pm  
Tai Chi Meditation, Mondays, June 3 – Aug 12 (no class July 15), 6 – 7 pm

**Garden Walks**

Garden Design Walk, Monday, Jun 24, 6:30 – 8 pm

**Classes & Workshops for Adults**

Painting the Springtime Gardens in Soft Pastel, Mon, June 10, 9:30 am – 4 pm  
Growing Food in Small Spaces, Wed, Jun 12, 6:30 – 8 pm  
Incorporating Ferns and Mosses into the Garden, Wed, June 19, 6:30 – 8:30 pm  
Needle-felted Monarch Caterpillar Pendant, Sun, June 23, 1 – 4 pm  
Vertical Gardening, Wed, June 26, 6:30 – 8:30 pm  
Native Shrubs – a Symbiosis of Site, Structure, & Sanctuary, Thurs, June 27, 6:30 – 8 pm

**Learn & Play Together**

**Toddler Story & Stroll: Down by the Pond**

Sensational Snails, Tues, June 18, 10 – 11 am **FULL!**  
Terrific Turtles, Tues, June 25, 10 – 11 am **FULL!**  
Wonderful Worms, Tues, July 2, 10 – 11 am **FULL!**

*Roberta Sladky  
June 2, 2013*