SASY
Schenk-Atwood-Starkweather-Yahara Neighborhood Association
State of the Neighborhood
State of the Neighborhood

Schenk-Atwood-Starkweather-Yahara Neighborhood Association

Saturday, April 26, 2014
Welcome!
• “Street-car suburb” & “Eastside Downtown”

• Predecessor SARA (Schenk Atwood Revitalization Association)

• First SASY meeting April 26, 1999

• Atwood Community Center (now Bunky's).

• 30 people voted on area, 12 possible names

• “SASY” won by a wide margin

• Bylaws followed in early 2000

Atwood-Winnebago Area Business Association (AWABA)

Meghan Blake-Horst
Gallery Manager, Absolutely Art
Atwood-Winnebago Area Business Association (AWABA)

- New businesses / planned openings
- Closing businesses
- What businesses need from the n-hood
- This year: awards to local business
- SASY partnership and awards
Communications

Chair: Catherine Stephens
Members: Betty Chewning, Gary Karch, Brad Kuse, John Steines,
Engagement, Sharing, Dialogue

• Over 300 members on SASY Facebook - doubled in the past year.

• Over 387 members on SASY email list

• On the street, checking in with members

• SASY web posting & archiving www.SASYNA.org

• Meetings, agendas, notes
Outreach to Members

• East Side News SASY column
• SASY yard signs / static clings / flyers / banner
• Atwood Fest booth
• SASY web calendar
Connecting Partners

• Alder Marsha Rummel

• Goodman Community Center – SASY donation to scholarship for youth

• Worthington Park Neighborhood Association

• AWABA & area businesses

• Friends of Starkweather Creek

• East Isthmus Planning Council
Planning & Development

Chair: Brad Hinkfuss

Members: Lance Green, Lou Host-Jablonski, Doug Johnson, James Montgomery, Jason Tish

Saturday, April 26, 2014
Planning & Development

Initial consultation for all new, expanded or renovated development

- Make recommendations to Council
- Provide guidance and advise developers, residents & businesses
Planning & Development

• Union Corners new developments this year
• 50-unit Apartment Bldg @ 1912 Atwood
• Commercial + 5-unit building @ 2223 Atwood
• Chocolate Shoppe Ice Cream @ 2301 Atwood
• New zoning code implications for development
Transportation

Chair: Donna Magdalina

Members:
Melanie Foxcroft, Lance Green, Larry Jensen, Maya Lea, Matthew Miller, Tim Wong
NEIGHBORHOOD PLAN

Issues & Visions

• CALM TRAFFIC for safe and pleasant walking, bicycling, and transit environment.

• PEDESTRIAN AND BICYCLE SAFETY: traffic calming, traffic enforcement & physical improvements.

• WALKABLE BUSINESS DISTRICT: Pedestrian-friendly.

• PARK-LIKE NEIGHBORHOOD STREETS: LINKING parks, waterways, and rail-trails.
The Last Year

1. REVIEWED CITY AND NEIGHBORHOOD PLANS
2. TRACKED STREET CONSTRUCTION SCHEDULES
3. RECOMMENDED BIKE PATH CHANGES
4. BOULEVARD CONCEPT FOR STOUGHTON ROAD
5. HELD SASY STREETS PUBLIC MEETING
6. INCREASED KNOWLEDGE BASE & NETWORKING

Saturday, April 26, 2014
The Last Year

1. REVIEWED CITY AND NEIGHBORHOOD PLANS
   Watching future City & Metro area transportation plans.
   Identified all transportation issues in 3 neighborhood plans.

Saturday, April 26, 2014
The Last Year

2. TRACKED STREET CONSTRUCTION SCHEDULES

Pedestrian/bicycle improvement opportunities
The Last Year

3. RECOMMENDED BIKE PATH CHANGES
The Last Year

4. BOULEVARD CONCEPT FOR STOUGHTON ROAD

Changed the city conversation

OLD: Current freeway (Rochester NY)  
NEW: Future boulevard (Rochester NY)
The Last Year

5. HELD SASY STREETS PUBLIC MEETING

Introduced innovative street changes and collected your problems and ideas.
The Last Year

6. INCREASED KNOWLEDGE BASE & NETWORKING

Attended transportation related workshops, meetings, conferences, seminars & webinars

- Review city/metro area transportation plans
- Read all three neighborhood plans
- Bus Rapid Transit – 2 studies
- MABAA: Madison Area Bus Advocates
- Yahara River Parkway Plan
- SCTOD: South Capitol Transit Oriented Development District Planning Study
- Williamson/Wilson/Blair Streets intersection redesign workgroup
- MBIIC: Madison Bicycle Infrastructure Improvement Coalition
- Sustainable Madison Transportation Master Plan Oversight Committee
- East Isthmus Planning Council: Brownfields Prioritization
- State Street & Library Mall Design Public Meetings (x2)
- CARPC Capital Region Sustainable Communities Conference
- All SASY Corridor Planning Committee meetings
- Union Corners Steering Committee
- Union Corners Design Public Meeting
- Racial Equity & Social Justice Community Discussion
- Learned how and where to effectively get our voice heard within governmental decision-making

- Placemaking Madison
- Sustainable Madison Committee
- PBMVC: Ped/Bike/Motor Vehicle Commission presentation
- Madison Area Transportation Planning Board: A Metropolitan Planning Organization (MPO)
- MNA: Marquette Neighborhood Association Traffic Committee
- East Emerson Neighborhood Association Public Art/Placemaking Task Force
- Retrofitting Suburbia
- Complete Streets
- Streets as Places: Making it Happen!
- Re-thinking the Urban Freeway
- National Association of Realtors Community Preference Survey results
- Road Repair Priorities
- Climate Change & Planning Healthy Skies for the Region
- Read books describing innovative solutions
- Scour internet for international websites, news articles and photos of transportation solutions
- New construction projects that will affect our local transportation network.

Saturday, April 26, 2014
Now

• **ANALYZING DATA:** from Feb. Public Meeting.

• **TAKING ACTION:** to install identified changes.

• **TRACKING STREET CONSTRUCTIONS:** of upcoming street reconstructions & bike path enhancements throughout SASY neighborhood.

Saturday, April 26, 2014
Now

• **ANALYZING DATA:** from Feb. Public Meeting.

• **TAKING ACTION:** to install identified changes.

• **TRACKING STREET CONSTRUCTIONS:** of upcoming street reconstructions & bike path enhancements throughout SASY neighborhood.
Future

• **TRANSPORTATION INFRASTRUCTURE CHANGES:**
  Present proposals based on public input.
  *Adding bike lanes, changing some streets to more pedestrian priority use*

• **PUBLIC MEETINGS:**
  Plan with alder to facilitate street changes.

• **PARK(ING) DAY EVENTS:** Sept. 19, 2014.
  *Turning street parking spaces into temporary parklets for one day*
JOIN US!

Transportation Committee

Email: Transportation@SASYNA.org

MEETINGS:
4th Tuesday each month,
United Way Building
6:30-8:30pm
Winnebago-Atwood Corridor Planning

Tri-Chairs: Brad Hinkfuss, Anne Walker, Bill White


Saturday, April 26, 2014
Winnebago-Atwood Corridor Planning

• Culmination of year-long public process
• Active dialogue w/ City re: corridor future
• Schenks Corners redesign 2016
• City backing + growing neighborhood awareness for “placemaking”

Saturday, April 26, 2014
Chair: Megan Williamson

Members: Ben Anton, Meghan Blake-Horst, Lance Green, Brad Kuse, Donna Magdalina, Allison Werner

Saturday, April 26, 2014
AtwoodFest

• Building community vitality
• Providing SASY with tools to assist neighborhood financially
• New connections across SASY & Marquette
• Plug for Fest sponsors and SASY volunteers
AtwoodFest
Union Corners

Inter-Neighborhood Steering Committee:

**SASY:** Brad Hinkfuss, Lou Host-Jablonski, Ken Fitzsimmons, Dan Melton, James Montgomery, Marsha Rummel (Alder), Larry Stephens, John Steines,

**WPNA:** Alfonso Flores

**Eken Park & Emerson East:** Mary Anglin, Maya Lea, Larry Palm (Alder), Satya Rhodes-Conway, Jody Werzinske

**EINPC:** Joe Mingle

Saturday, April 26, 2014
Union Corners

- Still hopeful
- Educating neighborhood about process
- Four NAs and City VERY engaged
- Upcoming schedule - meetings, hearings
Hudson Park

Chair: Matt Miller

Members: John Steines, Catherine Stephens, Bill White
Hudson Park
Airport Noise

Chair: Melanie Foxcroft

Members: Steve Klafka, Tim Wong

Saturday, April 26, 2014
Airport Noise

- (2013) Committee sent two letters to Joe Parisi....No response
- Next: contact federal representatives - Senator Baldwin
- Gathering data: flight numbers & noise complaints
- To report airport noise: (608) 246-5841
Water

Chair: Dan Melton

Members: Mike Barrett, Angelo Castillo, Steve Klafka, Tim Wong

Saturday, April 26, 2014
Water

• Well 8 (Olbrich Sledding Hill)
• Need for conservation water rates
• Recommend new higher water rates to be re-structured:

“you use more = you pay more”
Chair: Gary Karch

Members: Angelo Castillo, Masami Glines, Lance Green, Steve Klafka, John Steines
Madison Kipp
Pollution

Current Concerns:

• Ground water remediation & Well 8
• Goodman Center: grounds safe for all?
• Rain garden between Kipp & bike path
Madison Kipp
Pollution

Schenk-Atwood-Starkweather-Yahara Neighborhood Association
Madison Kipp Pollution

Class action lawsuits settled

• 82 homeowners receiving:
  • Financial compensation for reduced property value
  • Vapor removal systems + 5 years maintenance

• MKC required to comply with all EPA and DNR environmental requirements
Madison Kipp
Pollution

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Madison Kipp Pollution

Committee met with:

• Representative Chris Taylor
• Wisconsin DNR
• State and Local Health Departments
• Madison Kipp Corporation before public open house March 19
Chair: Betty Chewning
Members: Lou Host-Jablonski, John Martens, John Steines, Susan Thering, Sarah White
Garver

• RFP currently in draft form
• North Plat vs. Garver bldg. site
  ✦ wetlands restoration
  ✦ East Side Madison Arboretum
  ✦ Biodiversity and wild land
• Possible city referendum
Garver
Garver

Path to a North Plat...arboretum?
Garver & The North Plat
Regional Impact

Access to ‘wild spaces’ & unprogrammed open space
public parks with significant natural areas, woodlands, or other unprogrammed
open space (ie, not mowed fields or playgrounds).

4800 ac

WEST

900 ac

EAST

130 ac

-28 ac

within 5-mi of Garver
Garver Area

22% Increase

Graphic ©Parker Jones / pmjones2@wisc.edu
Chair: Betty Chewning

Members:
Lou Host-Jablonski, Ted McManus,
Laurie Rossbach, John Steines, Larry Stephens
Solstice

- Celebration twice/year, for 12 years
- Crossing Atwood / traffic = big issue
- Future support and funding
Solstice

- Celebration twice/year, for 12 years
- Crossing Atwood / traffic = big issue
- Future support and funding
in Gratitude...

Thank you to:

Bunky's
Goodman Community Center
MG&E
Sustainable Atwood
SASY members
AWABA

Visit with Committees!
Check out the displays!

Saturday, April 26, 2014