

Agenda from April 25th meeting with Soglin and City staff

AGENDA for Winn-At Meeting with City Staff and SASNYA reps on April 25

- Marsha opens and introduces Bill, Anne and Brad as co-chairs of the neighborhood planning initiative.
- Go round the room with brief self-introductions.
- Bill introduces the genesis of the Winnebago-Atwood planning group, covering early meetings and recent evolution
- Anne mentions long history of plans for the area, as well as the recent history of the Willy St reconstruct. In this project discussions as street reconstructions as a vehicle for neighborhood improvement gained traction for the first time.
- Brad covers recent formation of the Winnebago-Atwood Corridor Planning Comm. as a subgroup of SASYNA. This effort will build on the history of plans made, the immediacy of place-making, and the near future of planned reconstructions; goals articulated.
- Bill outlines objectives for the meeting:
  - Official sanction of the process (resolution introduced by Marsha)
  - Assignment of City staff from at least 3 departments
  - Date for next meeting
  - Costs associated with the projects and the planning effort

## MINUTES

(notes taken by Catherine Stephens)

Marsha begins with overview

Meet with ideas to move forward with planning ahead of street re-constructions coming.

Placemaking is key, also desire to bring engineering and planning together in advance. As opposed to the 11th hour, causing neighborhood stress.

Ask for your assistance and advise, and acknowledge this group, and approval for working with City staff in advance.

Working with neighbors, SASY NA, WABA, Marquette NA.

## Round table introductions

Christy Bachman, Rebecca Cnare, Scott Langer, David Dryer, Anne Monks, Paul Soglin, Steve Cover, Rob Phillips, Katie Crawley, Lou Host-Jablonski, Brad Hinkfuss, Bill White, Anne Walker, Donna Magdalena, Marsha Rummel, Catherine Stephens, Meghan Blake-Horst

(Bill White) Winnebago Atwood Corridor to Olbrich -- we are looking at this entire corridor.

Mayor asks - when is the street work scheduled ? We all look at a proposed TIP (transportation improvement program) map. See we have a Year and a half to two years to plan.

Bulk of the corridor is 2014-2017 with projects marked by year. Mayor - asks about when design starts for Win/Atwood section. City staff, reply design begins Fall 2013 of this year. Is there money in the Budget for the design work this Fall ? City staff admit, No...but could carry over. See street near Garver's place - Scott Lewis development -- storm sewer needs attention. Slated for 2014 for underground and curb reconstruction.

This group is asking for Design work earlier in the process and for neighborhood involvement.

(Bill White) - Design has had Adhoc treatment in the past. We have convened a great group to work on this Comprehensive Design Orientated Placemaking approach. First meeting was back in October at Goodman Center.

(Brad Hinkfuss) We have a committee with broad expertise.

(Anne Walker) -- Isthmus / Bike and Safety / "Planning Well" makes a big difference. We typically think about how to get Through a neighborhood, as opposed to how we interact with the space.

(Brad Hinkfuss) SASY is a destination neighborhood, new businesses, hopping place. The current layout with traffic and flow doesn't recognize that. We recog that street work not traditionally viewed with placemaking. Mayor

disagrees.

Lou -- It's the opposite of replacing curbs and underground servers.

Our Neighborhood Places include: The green space triangle / at Merry and Winnebago, Schenk's corners, the smaller green space at Division and Atwood, in front of Olbrich with getting better pedestrian access, on street parking. Looking at Trees and Urban Planning, and Placemaking.

Meghan - looking at the Map, with so much at once going down Atwood - really worried about surviving.

Businesses greatly affected.

Soglin suggests, talk to David Mollenhoff.

Must work with opposing views: desire to move traffic and it spilled onto Willy Street and Atwood. Others who don't want the traffic along with those who do.

Mayor speaking to Meghan - I doubt all of this gets done in this time period.

Budget debts continue over at least the next 5 years.

We must attend to Design and Healthy Businesses -- yes, we need a plan - and plan to Market the Businesses to know about the Alternatives.

On Willy Street we did this by the seat of our pants. There needs to be a discussion and better pro planning.

August - we will have a better idea of the Timing of this. And how realistic this is.

Marsha to the Mayor:

Can we acknowledge this SASY NA group as an adhoc committee working with city planners? Mayor -- can we Institutionalize ? No clue. Anne Monks comments that this would mean a City Committee w/ Council approval and appointments.

Placemaking -- the Mayor says,

1. Give definition to the Space. What are the 10 places that give definition to the space ?
2. Then, you define who uses the space. How is the space used? How not used? The commuters are users, as the people who live there, and business. Look at other places in relationship to these 10 places.

The Business of moving traffic -- look at history and how this ripped apart the Marquette and Willy Street neighborhood.

Think about how these neighborhood spaces work together -- that related to how how the other Users use the space.

(Mayor) think Lighter, cheaper -- think about how to have activities in those spaces.

Consider (4) models for changing traffic patterns on an experimental basis -

Madison State Street

Removal of Traffic from TimeSquare

Collapse of the West Side why in New York

Collapse of the high way in San Fran dur earthquake.

You have to get it right, so we need to do some experimenting first.

You gently unfold this in an experimental way..

Barricades / traffic / New York / that worked.

But we know that if you put up obstacles to cars, it doesn't work. If you improve transit options, that works.

Bus Rapid Transit -- factor that in..if you can.

If and when commuter rail - it's coming through this neighborhood.

S. Cover mentions Transportation Master Plan for City. This area looked at closely - with input from you. Year and a half plan - wrapping up end of 2014.

Lou - we are not saying keep traffic out.

Bill W. Is this a sanctioned process, or not ?

Mayor -- I don't know but probably. Other neighborhoods asking, too.

Prioritizing. What you see here - is the most experienced people.

Mayor - I will ask Rebecca to join your group, a city planner and place making and planning person to the group. Also traffic and engineering staff? Here is there often a disconnect. Need to work together.

Mayor about a week - meet with staff - and respond.

Bill White - look at this as a City example of how it could be done.

City Staff

Mayor Paul Soglin  
Katie Crawley - aide  
Anne Monks - aide  
Marsha Rummel - alder

### City Planning

Steve Cover - Head of Planning, Economic and Neighborhood Development  
Rebecca Cnare - Principal Planner

### City Engineering

Rob Phillips - City Engineer  
Christy Bachman - City Engineer  
Scott Langer - Traffic Engineering  
David Dryer - Traffic Engineering

### Win Atwood Committee reps

Brad Hinkfus, SASY NA  
Bill White, SASY NA  
Anne Walker, Marquette NA  
Lou Host-Jablonski, SASY NA  
Donna Magdalina, SASY NA  
Marsha Rummel, Alder  
Catherine Stephens, SASY NA  
Meghan Blake-Horst, WABA