

MINUTES  
WINN-AT COMMITTEE  
Bethany Evangelical Free Church  
July 10, 2013

An organizational meeting of the above-referenced Committee was convened on July 10, 2013 at 6:30 p.m.

Present from the City of Madison: Peggy Yesa, Rebecca Cnare, Matt Mikolajewski and Christy Bachmann. Also present was Marsha Rummel, Alder, District 6.

Additionally, the following individuals from the Neighborhood who are active in the planning process present were: Co-Chairs, Brad Hinkfuss, Anne Walker and Bill White; Donna Magdalina, Troy Pickl, Steve Gaffield, Mark McFadden, Lou Houst-Jablonski, Tim Anderson, Bill Schaefer and Melissa Meyer.

The following actions were undertaken during the meeting:

1. Background on the process was provided by Brad Hinkfuss and outlined the City involvement. It was pointed out that the Mayor believes that there are three specific locations for place-making efforts: (i) First Street/Winnebago/Eastwood; (ii) Schenk's Corners; (iii) the triangle next to Monty's Blue Plate. These items were particularly susceptible to place-making since they are not dedicated parkland but instead that are controlled completely by the City.
2. Rebecca Cnare presented a power point she has prepared on place-making. The essence of the place-making should be openness, aesthetics, social scene offerings and creation of community identity. Ms. Cnare discussed the power of 10 as an indicator of 10 locations/10 items and 10 objectives for place-making success. Place-making should be lighter, quicker and cheaper and not bogged down in planning and bureaucracy.
3. Corridor planning was determined not to be part of the current effort. For example, there will be no widening of rights-of-way to include creation of bike paths. Working with Eastwood Drive is not off limits but should be carefully discussed as it is currently a major corridor by-passing Schenk's Corners. It was stated that it would be one to two years before there would be reconstruction of the streets which would allow further discuss of the corridor creation.
4. Discussion of how to proceed on August 14, 2013 resulted in the following:
  - Schenk's Corners will be the focal point for discussion
  - Each attendee to the neighborhood meeting will be asked to identify 10 places or 10 things within the corridor planning which they hope to see improved or changed. The location of the first meeting on August 14, 2013 has yet to be determined.
5. Future meeting times and agendas:
  - a. August 14 – Overview and Schenk's Corners
  - b. September 11 – Schenk's Corners
  - c. October 9 – Kennedy Point, First Street and Eastwood Drive
  - d. November 13 – Triangle near Monty's Blue Plate

- e. December 11 – Dunning Corridor to Olbrich Gardens
- f. January 8 – Wrap up and recommendations

The meeting was adjourned at approximately 8:30 p.m.

Submitted,  
William F. White, Temporary Interim Acting Secretary

000000-0632\13508784.1