

MINUTES
WINN-AT NEIGHBORHOOD MEETING
SECTOR 67, 2100 Winnebago Street
September 14, 2013

The second Winn-At Neighborhood meeting was held at Sector 67, 2100 Winnebago Street. The co-convenors were Brad Hinkfuss, Anne Walker and Bill White. City Staff was represented by Rebecca Cnare of the City Plan Department, Peggy Yessa and Matt Mikolajewski from the office of Economic Development and Christy Bachmann from City Engineering. Approximately 45 attendees were there. The business of the meeting proceeded as follow:

1. The introduction to the process was given by Brad Hinkfuss.
2. Ann Waidelich and Gretta Wing-Miller presented a historical retrospective of Schenk's Corners from 1852 to the present time. Essentially, Schenk's Corners began as the rural entry to the urban area and the urban exit to the rural area. In pre-settlement times, it was part of the Third Ridge access from Lake Monona to Lake Mendota.
3. Rebecca Cnare, from the City of Madison Department of Planning and Economic Development, presented placemaking contexts which consists of openness, aesthetics and social offerings; the power of 10 for destinations, places, and things to do and presenting ideas which are lighter, quicker and cheaper.
4. Christy Bachmann from the City of Madison Engineering Department, presented news that the Capital Budget for the City of Madison postponed reconstruction of the transportation corridor until 2020. Most of the projects that are in the Winnebago-Atwood corridor reconstruction. Exceptions to the delay are Winnebago Street which will be reconstructed first followed by Schenk's Corners reconstruction in 2014.
5. Tim Anderson presented 6 conceptual ideas for the redesign of the Schenk's Corners. Among the principles were:
 - Large public gathering space
 - Other gathering space
 - Narrowing Winnebago Street
 - Bump outs at intersections for traffic calming
 - Replace lost parking due to the creation of gathering spaces
 - Improve traffic flow to Schenk's Corners with, perhaps, a two-way Atwood Avenue.
6. Approximately 45 people were in attendance and provided the following inputs and thoughts on recreation of Schenk's Corners in no particular order:
 - a. This design phase is a cultural transmission from past to present to future.
 - b. These changes are the organs of culture.
 - c. We should concentrate on small things that can be done now and not wait for massive changes.
 - d. Recreate the Schenk's Corners block party and the Tex Tubbs event which "just happened".
 - e. Approximately 500 people showed up to the block party and among the fun things were margaritas created by bicycle shaking.
 - f. Seating should be increased in front of existing businesses.
 - g. Bike racks should be increased in anticipation of increased bike traffic.

- h. There should be drink specials for gallery night. Parking stalls are not necessary to get a liquor license.
- i. There are neighborhood grants which can be used to implement some improvements.
- j. Parklets (small parks) can be created.
- k. Natural play areas with rocks, logs or Indigenous materials can be created with minimal cost.
- l. The triangle areas are not integrated with the rest of the neighborhood and, in fact, are isolated and cut off from pedestrians, bicycle and vehicular traffic.
- m. The eastside of the Second Street/Winnebago intersection should be broadened to both narrow Winnebago Street as well as increase the possibility of a parklet/recreation area.
- n. Restaurants could not only have seating in front but perhaps part of a shared food court.
- o. Roof top seating should be available for restaurants.
- p. Pedestrian safety should be increased along with the possibility of midblock crosswalks. The notion of completely cutting off Schenk's Corners in favor of a pedestrian plaza was discussed.
- q. Parking lots could be painted to increase sense of liveliness.
- r. Trees should be planted which are compatible with power lines.
- s. Change to the configuration of the Second Street Intersection.

NEXT STEPS

The next meeting of the Winn-At Neighborhood Steering Committee will be held on October 9, 2013 at O'Keefe Middle School.

Submitted by:

By _____
William F. White,
Temporary Acting Interim Recording Secretary