

SASYNA Committee Report – August 2013

Winnebago-Atwood Corridor Planning

Date of meetings: 7/10, 7/18, 7/26

Name of Committee: Winnebago-Atwood Corridor Planning Committee

Co-chairs : Bill White, Anne Walker, Brad Hinkfuss

Present: Various meetings with various attendees

Committee Charge: The Winnebago-Atwood Corridor Planning Committee (Winn-At Corridor Committee) will actively engage the City of Madison staff, planning professionals and SASY residents to create a planning process that will help guide the street reconstruction projects scheduled to occur on Winnebago St, Atwood Ave and the adjacent streets from 2015-18.

Specific issue(s) to report to council:

There have been three meetings of different groups of people discussing the corridor planning process. At this point we are very close to the first public meeting, which will occur at the Mermaid Café from 6:30-8:30pm on Wednesday, August 14th. With the remarkable help of Donna and Brad K from the Communications Committee, some advertising materials have been developed. The details of the agenda are still in flux but there is a good framework in place. The challenge in the days to come will be one of advertising and promotion.

One plan is to request volunteers at the 8/8 SASY Council meeting to help distribute flyers in the neighborhood around Schenk's Corners. Provided that the City can produce copies by that date, flyers will be available at the meeting.

An additional issue at this point is the total number of meetings. The early agreement was for six meetings, each of which would focus on a specific area in the transportation corridor. That approach is fast and efficient but admits to deficits in process and feedback. Current discussion revolves around adding additional focus meetings. One would be to split the Dunning-to-Fair Oaks business district from Olbrich Park, with a focused meeting for each. Another would be to hold a meeting focusing on treatments for the interior residential streets.